



PRESS RELEASE

New Orleans Saints and Atlanta Falcons Set Aside Rivalry For A Charitable Touchdown: Supporting The Steve Gleason And Tim Green Chosen ALS Charities Through 50/50 Raffles

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New Orleans, LA - In an inspiring display of unity and compassion, the New Orleans Saints and Atlanta Falcons are teaming up to make a meaningful impact on the lives of those affected by ALS. The two rival NFL franchises have announced a partnership to host 50/50 raffles during both of their head-to-head matchups this season, with the proceeds directly benefiting Team Gleason and Tackle ALS and its efforts to find a cure for ALS.

The Saints and Falcons are no strangers to fierce competition on the football field, but they are proving that they can put their rivalry aside to rally behind causes that transcend the game itself. The 50/50 raffle initiative will provide fans with an opportunity to contribute to the noble missions of Steve Gleason and Tim Green, all while enjoying the intense competition on gameday.

Steve Gleason, a New Orleans Saints legend, has become an enduring symbol of strength and resilience in the face of ALS. His foundation works tirelessly to improve the lives of individuals living with ALS and to raise awareness about the disease. Through this unique partnership, Saints and Falcons fans can stand together in support of this crucial cause.

Tim Green, an Atlanta Falcons legend and accomplished author, has leveraged his platform to support various charitable endeavors, including initiatives that focus on empowering young people and encouraging literacy. By participating in the 50/50 raffles, fans can contribute to *Tackle ALS* and aid its efforts to make a lasting positive impact on communities.

"Sports have a unique ability to bring people together, and this partnership showcases the true spirit of collaboration and compassion," said Dennis Lauscha, President of the New Orleans Saints. Greg Beadles, President of the Atlanta Falcons, added, "We're excited to put our rivalry aside and join forces with the Saints to raise awareness for ALS and create a lasting impact off the field that goes beyond the scoreboard."

Football fans who attend the week 12 Falcons home game on November 26th against the Saints can participate by purchasing 50/50 raffle tickets inside Mercedes-Benz Stadium. Attendees of the week 18 Saints home game against the Falcons (on either January 6th or 7th) can participate by purchasing 50/50 raffle tickets in-stadium or in the state of Louisiana by visiting <https://www.neworleanssaints.com/community/5050> on the day of the game.

Fans are encouraged to participate and make their mark on this remarkable partnership. Whether wearing black and gold or red and black, supporters of both teams can unite under a common goal: to make a difference in the lives of individuals facing challenges and adversity.

Please read these Terms and Conditions before entering the 50/50 Charity Raffle at <https://www.neworleanssaints.com/5050> (the "Raffle"). By purchasing a Raffle ticket, you represent that you meet all of the below-stated requirements and agree to be bound by these Terms and Conditions and by the decisions of the Saints and Pelicans Gulf Coast Renewal ("Charity"), a 501(c)(3) charitable organization, or its representative.

For more information about the Team Gleason and Tackle ALS foundations, please visit <https://teamgleason.org/> and <https://www.tackleals.com/>.

About Team Gleason: Founded by former New Orleans Saints player Steve Gleason after his ALS diagnosis in 2011, Team Gleason is dedicated to enhancing the lives of individuals living with Amyotrophic Lateral Sclerosis (ALS). At its core, the foundation is on a mission to deliver innovative technology and essential equipment, all while empowering a higher quality of life for those affected by ALS. As the largest provider of technology to the ALS community, Team Gleason stands at the forefront of delivering cutting-edge solutions that are making a profound impact on the lives of those facing the challenges of this relentless disease.

For more information on how you can support Team Gleason and help individuals with ALS lead productive, purposeful, and meaningful lives, please visit www.TeamGleason.org.

About Tackle ALS: Tackle ALS was started in 2018 by former Atlanta Falcons Linebacker Tim Green in partnership with the Sean M. Healey & AMG Center for ALS at Massachusetts General Hospital (MGH). Tackle ALS is not a foundation, so every dollar donated goes directly to MGH. Tackle ALS and the Healey & AMG Center are dedicated to the critically important global initiative to accelerate bringing scientific discoveries to ALS patients through innovative trial approaches. Increasing access to effective treatments for people with ALS is a primary shared goal. Identifying effective therapies during these trials brings us closer to FDA approval and the opportunity to make a difference for individuals living with ALS, and our ultimate goal of finding the cures. To learn more please visit www.tackleALS.com

-New Orleans Saints-