



11TH ANNUAL STATEN ISLAND NONPROFIT CONFERENCE

Schedule



V VOICE
TRACK



R RESPONSE
TRACK



B BUILD
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T THRIVE
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As Staten Island's exclusive full-day event dedicated to strengthening the nonprofit sector, our conference unites over 200 local nonprofit professionals, leaders, and volunteers. It offers engaging keynote speakers, informative workshops, individualized coaching sessions, free headshots and valuable networking opportunities.

Join us on Thursday, October 19, 2023, at the enchanting Historic Old Bermuda Inn from 9 AM to 6 PM, as we delve into this year's theme: 'Thriving Together: Advancing Wellbeing and Elevating the Nonprofit Sector on Staten Island.'

Here is a more in depth description of schedule for the day:

9:00am -9:30am: • Sign-In • Networking • Table Vending

9:30am: Breakfast is served

9:40am -10:25am: Breakfast Keynote Speaker - Sonya Shields on Thrivability

Sponsored by New York Community Bank- a division of Flagstar Bank

Nonprofit Staten Island is excited to present an inspiring breakfast keynote address from Sonya Shields, Executive Director of Cause Effective. With over 25 years of invaluable experience in the nonprofit sector, Sonya Shields is exceptionally well-positioned to kick off the conference with great insight and inspiration for attendees. While our nonprofit sector faces a host of challenges – from economic uncertainty that compromises funding strategies and breeds a scarcity mentality, to workforce and capacity issues that stifle growth and collaboration – there remains tremendous opportunity to thrive, both within our organizations and as a dynamic nonprofit sector. Sonya will emphasize the value of a culture of collaboration, cooperation, and communication within and across sectors, and highlight practices for continuing to strengthen the Staten Island nonprofit ecosystem to drive positive collective impact in the future.

10:45am -11:30am SESSION 1:



NYU Leadership Lab: Voices from the Field

Sponsored by NPSI HR Affinity Group

NYU's facilitation of the Staten Island Adaptive Leadership Laboratory ("The Lab") over the past year will take center stage during this session, Leadership Lab: Voices from the Field. The Lab introduced local leaders to an innovative experiential learning program designed to strengthen leadership practices and community among human services professionals across the Staten Island community. By inspiring leadership through a social justice lens, leaders are better positioned to navigate systemic challenges and catalyze needed change within the human services sector. In this interactive session, Lab participants will highlight key take-aways, including Organizational Principles that Value Human Services, and invite conversation from conference participants about the ways that they could be shared and developed further throughout the Staten Island community (and beyond).



A Wellness Conversation: Incorporating a Culture of Belonging for Staff Retention, led by seasoned mental health practitioner Dr. Melinda Konigsberg.

Sponsored by Epic Insurance

This dynamic discussion will delve into the vital intersection of mental health, inclusivity, and staff retention within organizations. Through inclusive dialogue and evidence-based clinical recommendations, participants will explore actionable strategies for fostering a workplace culture where every team member not only feels valued but able to thrive. This session is an opportunity to gain valuable insights, ask questions, and walk away with practical tools to promote staff well-being, enhance job satisfaction, and ultimately, build a thriving organization that prioritizes the mental health of its staff.



Unlocking Grant Funding: Your Roadmap to Funding Success, presented by Cause Effective

Sponsored by NPSI Development Affinity Group

This session focuses on the basic "how-to"s of building organizational capacity through securing grants. This

session provides a strong starting point for leaders of new or smaller organizations and professionals just beginning their work in funding development, while also serving as a great, expert-led refresher for those who have more experience working with grants. Participants will gain insights to best practices and key strategies for identifying mission-aligned, scope-appropriate funding opportunities, as well as tips for developing a strong proposal and initial steps to prepare for grant award management.



Artful Community Connection: Exploring Identity and Thrivability, presented by IlluminArt Productions

This activity offers a highly interactive and engaging approach to community building through self assessment and art. Guided activities will help attendees familiarize with one another and explore

the meaningful ways various aspects of identity contribute to a rich community. Through this lens, the group will discuss the roles of diversity, identity, and community in the thrivability of our nonprofit services sector. The session culminates with some hands-on artistic expression (but don't worry, amateurs are welcome! No free-hand drawing or painting is required). The collaboratively-created reflective art piece generated during this session will be displayed for viewing and further contributions during the Awards Reception.

11:45am -12:30pm SESSION 2:



Strategic Capacity Building: A Staten Island Museum Case Study for Sustainable Nonprofit Growth

Presented by the Staten Island Foundation

The Staten Island Foundation joins us to present Strategic Capacity Building: A Staten Island Museum Case Study for Sustainable Nonprofit Growth,

highlighting how proactive partnerships can transform the future of Staten Island nonprofits. This interactive conversation will be grounded in a compelling case study featuring Janice Monger, who's strategically planning the Staten Island Museum's expansion, demonstrating the potential of annual Foundation applications for building capacity and long-term success. Gain insights into staff development, challenges, broader community impact, and the Foundation's renewed commitment to year-round engagement and thought partnership as we navigate the future together.



Government Contracts & Their Impact on Human Services Organizations Presented by Human Service Council (HSC)

Sponsored by NPSI Small Nonprofit Peer Exchange

This session will provide an overview of the procurement process and government contracts with particular attention to the impact on and implications for nonprofit organizations who have come to rely on them. It is no great secret that a great many organizations depend on government-issued grants and contracts to deliver and sustain their programs and services. In turn, the operational decisions of many executives and HR professionals are often guided by the terms of and resources made available through these procurements. Rather than let these contracts constrain us, however, nonprofit organizations can leverage these funds and agency relationships to thrive. Session attendees will be better equipped and empowered to unpack the procurement process and make organizational decisions within such frameworks that are ultimately supportive of the staff and mission.



Brand Brilliance: Building Your Nonprofit's Identity for Impact Moderated By Dan Ryan of the Staten Island Media Group and the M2 Podcast

Sponsored by Trade Mark Graphics

The panel session Brand Brilliance: Building Your Nonprofit's Identity for Impact brings together a number of local professionals with varied experience in marketing, promotions, and communications. This conversation promises to deliver insights, suggestions, and strategies for helping your organization thrive with a positive, mission-aligned organizational brand. Panelists will be invited to share their unique experience and expertise in nonprofit brand-building, raising brand awareness in Staten Island, and incorporating a brand across varied organizational activities. Attendees from organizations of any size or scope are sure to find some key take-aways from this session.



"Now, Where is My Mind?" Presented by New York Center for Interpersonal Development (NYCID)

In between the stimulus and response, we stand in the center of our circle. While none of us can much

control the stimuli, each of us possesses the propensity to choose our responses; and when we focus on the "now," we can use the power of presence to make compassionate, empathic decisions grounded in a deep understanding of our collective humanity and consciousness. NYCID's expert facilitator and Executive Director splices several types of mindfulness meditation philosophies, Interpersonal Neurobiology, Systems Awareness, the Seven Habits Continuum, and effective communication and conflict management strategies to present *Now, Where Is My Mind?*. This workshop helps participants begin to identify a pathway to their own mindfulness-meditation practice. If there is a singular goal of this presentation it is to cultivate mindfulness in every life situation.

12:45pm- Lunch is Served

1:00pm -1:45pm- Lunch Keynote - Karen Ford: Mayor's Office of Nonprofit Services

Sponsored by New York Center for Interpersonal Development (NYCID)

Nonprofit Staten Island is honored to welcome Karen Ford, Executive Director of the Mayor's Office of Nonprofit Services, as this year's lunch keynote speaker. Upon beginning her tenure at the newly formed Office, Ford highlighted that "Mayor Adams' commitment to thriving communities centers the value and importance of strong nonprofit partnerships." Our membership surely shares this sentiment, knowing as well as anyone how critical the nonprofit sector and the collaborations within it are to supporting, elevating, and celebrating quality of life on Staten Island. We also know the very real challenges unique to our sector that require continued capacity building and further coordination with NYC agencies and officials. Director Ford will join us to share how, together, we can enact practical solutions, strengthen our services, and truly thrive both as individual organizations and as a borough. Attendees will learn about the mission and work of the Mayor's Office of Nonprofit Services, and the ways in which their priority initiatives are designed to promote a thriving nonprofit ecosystem citywide.

2:00pm -2:45pm SESSION 3:



The Legal Ins and Outs of Advocacy: Navigating the Legal Landscape for Change-Makers Presented by Lawyers Alliance

This session is designed to introduce organizations of all sizes and scopes to the basics of advocacy compliance.

Undoubtedly, coalition work and advocacy campaigns can be key drivers of change for the nonprofit sector, but it can be confusing to know how to go

about supporting a cause without being labeled a ‘lobbyist’ or finding your organization on the hook for disclosures you hadn’t heard of. Raising our collective voice for good causes and good work helps our sector thrive, and doing so in alignment with regulations and best practices protects the integrity of those efforts. Session attendees will gain an overview of inclusive coalition-building, touching on some key insights and considerations for bringing stakeholders together in common cause, and then benefit from a walk-through of the advocacy and lobbying laws that may apply to different organizational activities. The session will conclude with a Q&A segment, inviting participants to engage with some practice applications of the session content.



Navigating the Future: Cybersecurity and AI Insights for Nonprofits Presented by CISA

Sponsored by THE SI COAD

In this session, experts from the Cybersecurity and Infrastructure Security Agency (CISA) will delve into the crucial aspects of organizational cybersecurity, offering practical advice and strategies to safeguard your

nonprofit's digital assets and sensitive data. Additionally, the workshop will explore the evolving landscape of cybersecurity in the age of AI, uncovering new insights into the potential impacts of artificial intelligence on security measures and policies. Attendees will have the opportunity to engage in a dynamic Q&A session, where they can seek expert guidance on specific cybersecurity challenges faced by nonprofit organizations. Don't miss this opportunity to bolster your cybersecurity knowledge and enhance your organization's resilience in an ever-changing digital world.



Diverse Voices, Thriving Boards: Navigating Inclusion for Board Excellence Presented by Support Center

Sponsored by La Colmena

This session will assist executive directors in moving beyond the ‘checked boxes’ of board diversification and into a setting where a diverse group of leaders and advisors can truly help an organization thrive. Building a

Board and managing a Board can be independent challenges on their own, but meeting these challenges through a consistent lens of inclusion and welcoming varied voices can be a great support for organizational leaders. Through this session, attendees will gain valuable perspectives, practical tools, and resources to help them navigate the look, feel, and functioning of their Board.



"Hello, It's Me..." Presented by Nonprofit New York

This activity invites nonprofit leaders to step into an engaging and interactive space to reflect, share, and connect with each other. This dynamic networking session facilitated by Nonprofit New York offers thought-provoking prompts and interactive

discussions, fostering meaningful connections among attendees. Featuring a mix of small group and paired conversations, this session provides both established and newly introduced community partners an opportunity to explore the experiences, ideas, and efforts that drive a diverse and thriving nonprofit sector. BYOB(c) - bring your own business card! - and get to know other leaders in the sector.

3:00pm -3:45pm SESSION 4:



Community Conversations: An Inclusive Reflection on the Future of Community Leadership

Presented by Citizens Committee for New York City

Sponsored by Central Family Life Center

This diverse panel of Staten Island residents and service recipients will share their insights, experiences, and questions for the sector in response to the 3-part series that encouraged nonprofit leaders to "Show Up for Staten Island." Moderated by the VP of Programs at Citizens NYC, Jose Dobles, this session will highlight key takeaways from the Community Conversations that took place throughout 2023 and invite further consideration of the successes and challenges facing the sector. Panelists will be asked to share the unique ways they are contributing to their community and interfacing with local nonprofit organizations, bringing shared leadership into focus and exploring more tangible ways through which we can help our larger Staten Island community thrive.



Intro to Equitable Budgeting

Presented by Nonprofit Finance Fund

Sponsored by Northfield Bank

This session introduces core content and key resources focused on how nonprofits can advance equitable

budgeting in support of thriving nonprofits and communities. Beginning with a look at the power dynamics and racial inequities that impact the nonprofit sector, followed by an overview of the components of an equitable budget, including a preview of full cost budgeting, this session promises to address common barriers and provide meaningful approaches and tools that can support nonprofit organizations in creating a truly equitable and inclusive approach to financial management. Facilitators will leave time for Q&A with attendees to support applicability of the session content.



Unpacking the Nonprofit Funding Landscape: Strategies and Insights for Organizational Development

Moderated By Rev. Dr. Holly Bonner

Sponsored by DH Sorkin Consultation Group

This panel brings together expert representatives from across the funding ecosystem to share key strategies and approaches for organizational funding and development. This robust discussion aims to equip nonprofit leaders with the essential insights and strategies to not only survive but thrive in the ever-evolving landscape of nonprofit funding and development. Panelists will cover essential topics, including grants, procurement opportunities, engaging with private funders, and optimizing fundraising efforts; attendees will benefit from their unique insights, proven techniques, and real-world experiences to contribute to an organizational roadmap to bolstering financial health.

4:00pm -6:00pm Annual Conference Reception and Awards Ceremony

Individualized Coaching Sessions Available at the Conference:

Sponsor: Richmond University Medical Center (RUMC)

We're thrilled to offer personalized coaching opportunities to empower you in leading positive change for a thriving Staten Island community. These sessions are 20 minutes and provided on a first come, first serve basis.

Personalized Leadership Coaching Sessions with Mind Open Learning

Elizabeth Speck of Mind Open Learning will host partnership sessions with individuals interested in leading change to build a Staten Island where all community members can thrive. Dialogue and customized strategies will address 1. questions around equitable hiring in your organization,

2. Activating your sphere of influence in creating an anti-racist, trauma-resilient organizational culture and/ or 3. Resources to strengthen individual and organizational DEIA journeys

Financial Literacy for Individuals and Youth Programs with Chike Uzoka

As a fully licensed and registered Investment Advisor for the last 15 years, Chike is passionate about helping people understand how to build wealth and utilize the right tools and strategies to keep it in their families for multiple generations.

- Sign up for a slot during Session 2 to participate in a customized small group demonstration focused on individual financial literacy, through which participants learn how to better use money as a tool to help them thrive and the ways they can support the financial literacy of their clients.
- Sign up for a slot in Session 3 to participate in a customized small group demonstration exploring the benefits of incorporating financial education and knowledge about wealth into your youth program and previewing “The Teen’s Guide to Wealth”.



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