

cmea

Colorado Music
Educators Association



ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



William M. Kohut, Executive Director



www.cmeaonline.org



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303.349.4057

SPONSORSHIP OPPORTUNITIES

Connect. Support. Inspire
Become a CMEA 2027 Sponsor



Our Audience: Where Passion Meets Purpose

The CMEA 2027 Conference brings together more than 1,700 music educators from across Colorado—K–12 teachers, ensemble directors, college faculty, private instructors, and future educators. These professionals shape curriculum, mentor young musicians, and champion quality music education statewide.

CMEA serves a diverse, inclusive community where every voice is valued. As a sponsor, your organization gains meaningful visibility with engaged educators eager to connect with partners who support their work.

Sponsorships help CMEA deliver exceptional programming while keeping registration affordable—ensuring access to high-quality professional learning, performances, and collaboration.

With record sponsor participation in 2026, momentum is strong and 2027 opportunities will fill quickly.

👉 Secure your 2027 sponsorship now.

Email your commitment and selected level to:

executivedirectorCMEA@cmeaonline.org by June 1, 2026.

The payment link will be posted on March 15, 2026.

Payment Deadlines:

- Diamond, Legacy, Maestro, and Crescendo levels: **July 30, 2026**
- All other sponsorship levels and College Avenue Sponsorships: **October 15, 2026**

Alternate payment arrangements are available by contacting the CMEA Executive Director at (303) 349-4057.

ESTIMATED NUMBER OF ATTENDEES

We anticipate approximately

- 1400 music educators
- 2000 performers
- 7500 concertgoers
- 240 exhibitors

Sponsor Benefits

2027 Conference



Benefit	DIAMOND \$14,500 1 AVAILABLE)	LEGACY \$10,000 1 AVAILABLE)	MAESTRO \$7,500 4 AVAILABLE	CRESCENDO \$5,500 3 AVAILABLE	HARMONY \$4000 4 AVAILABLE	ACCELERANDO \$2,500 5 AVAILABLE	FORTE \$1,500 5 AVAILABLE	PRELUDE \$250 UNLIMITED
Logo on back of Elementary & Middle School All-State Choir T-Shirts (850 t-shirts)	✓							
Brief company welcome at opening session	✓	✓						
Two pre-conference push notifications	✓	✓	✓	✓				
Recognition at three sessions of your choice (can include only one All-State recognition)	✓	✓						
Logo on back of all name badges	✓	✓						
Branded lanyards with your company name		✓						
Brief welcome at Early Career Gathering	✓	✓		✓	✓			
Logo on CMEA conference swag	✓	✓	✓					
Recognition at all conference events	✓	✓	✓	✓	✓	✓	✓	✓
Logo on banner and electronic display boards	✓	✓	✓	✓	✓	✓	✓	✓
Banner ad in the conference app	✓	✓	✓	✓	✓	✓	✓	
Newsletter mention (January–May)	✓	✓	✓	✓				
Newsletter mention (January–March)					✓	✓	✓	

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Full-page ad in online conference program	✓	✓	✓	✓				
Present CMEA Hosted Webinar on your product or service to CMEA in spring or fall					✓			
Half-page ad in online conference program					✓	✓		
Full-page ad in Fall & Spring CMEA Journal	✓	✓	✓					
Half-page ad in Fall & Spring CMEA Journal (landscape)				✓	✓	✓		
Four mentions on social media (pre & post)	✓	✓	✓					
Two pre-conference social media mentions				✓	✓			
One pre-conference social media mention						✓	✓	
Logo on drink ticket							✓	
Half-page ad in online conference program							✓	

CONTACT US

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College Avenue

Open to colleges/universities/
community colleges only
2027 Conference



College Avenue Open Wednesday - 10:00am-8:00pm Thursday - 7:00am-11:30am Access to 800 Tri-M students and directors seeking further education Benefit	\$1000 SPONSORSHIP	\$650 SPONSORSHIP
Two six foot tables with black table cloth and four chairs	✓	
One six foot table with black table cloth and two chair		✓
Recognition at all conference events as a CMEA Sponsor	✓	✓
Banner Advertisement in the Conference App	✓	✓
Logo on banners and electronic display boards	✓	✓
Mentions in October, November, and December in CMEA Monthly Newsletters	✓	
One pre-conference Social Media Mention	✓	✓
½ page (landscape) ad in the On-line Conference Program and the Winter CMEA Journal	✓	
Mentions in October and December CMEA Monthly Newsletters		✓
½ page (landscape) ad in the on-line Conference Program		✓

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Who We Are



Join us in shaping the future of music education.

We are thrilled to invite you to become a valued sponsor of the 2027 Colorado Music Educators Association (CMEA) Conference—Thrive & Flourish: Growth through music and well-being. Held at the iconic Broadmoor Hotel in Colorado Springs, this extraordinary event gathers music educators, conductors, performers, and advocates from across the state for four days of professional learning, artistic excellence, and community celebration.

CMEA is a national leader in music education, dedicated to empowering educators and elevating the role of music in the lives of students. Our annual conference is the heartbeat of that mission—**where inspiration is shared, connections are forged, and the future of music education is imagined.**

As a sponsor, your organization will gain meaningful exposure to a deeply committed and enthusiastic audience of music educators and decision-makers. **With multiple sponsorship levels and customizable engagement options**, you'll find the perfect opportunity to highlight your brand, expand your reach, and show your support for a cause that resonates across generations.

Let your voice be part of the legacy. Partner with us to inspire, uplift, and connect through the power of music.



Wednesday, January 27 -
Saturday, January 30, 2027
Colorado Springs, Colorado

Event Schedule



Experience the Legacy at the Broadmoor

Join us at the iconic The Broadmoor for an unforgettable gathering where Thrive & Flourish: Growth Through Music and Well-Being takes center stage.

From inspiring presentations and powerful performances to meaningful outreach and vibrant all-conference events, this is more than professional learning. It is a celebration of connection, creativity, and community.

For many music educators who are often the only one in their school, this conference offers high-impact development designed for their unique challenges. It is a place to be renewed, exchange ideas, and stand among colleagues who understand the work and believe in its power. Here, passion is reignited and every voice is valued.

EVENTS

Get ready for an exciting lineup of musical and social events that will inspire, connect, and celebrate the power of music!



90
PRESENTATIONS



PERFORMANCES



4 CONFERENCE
SOCIAL EVENTS



ALL-STATE
ENSEMBLES



OPENING SESSION
& HONOR AWARDS



TRI-M DAY 800
PARTICIPANTS



EXHIBITS



SPECIAL
EVENTS

cmea

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Click [HERE](#) to complete an
application and submit
your payment

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VISIT OUR WEBSITE

WWW.CMEAONLINE.ORG



Growth through music and well-being

THANK YOU

Thank you for considering the 2027 CMEA Conference sponsorship opportunities. We are excited about the opportunity to bring together music lovers and create a memorable experience for all.

Thrive & Flourish
Growth Through Music and Well-Being

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