



Annual Rev. Dr. Martin Luther King, Jr.

# *Dreamers'* Breakfast

*"Character  
is Power"*

## SPONSORSHIP PACKET

THIS ANNUAL EVENT PAYS HOMAGE TO KING'S LEGACY BY  
RECOGNIZING INDIVIDUALS WHO HAVE DEMONSTRATED  
EXCEPTIONAL SERVICE IN FAITH, BUSINESS, AND PUBLIC LIFE.  
IT IS A VIBRANT GATHERING THAT EMBRACES  
MULTICULTURALISM AND DIVERSE DENOMINATIONS.

**MARC L. JONES, WAUKEGAN TOWNSHIP SUPERVISOR**

**TOWNSHIP TRUSTEES:** PERCY L. JOHNSON, SYLVESTRE CASTELLANOS, JEFF MCBRIDE, AND  
DULCE ORTIZ | ROSE STABEN, TOWNSHIP CLERK | MARK STRICKLIN, TOWNSHIP ASSESSOR

MONDAY

JANUARY **20**  
2025

10:00AM

Holiday Inn  
Convention  
Center (Gurnee)  
6161 W Grand Ave  
Gurnee, IL 60031



*"In proportion as one loses himself in this way, in the same degree does he get the highest happiness out of his work. **Character is power**"!*

*Booker T. Washington*

Dear Potential Sponsor

Waukegan Township continues to serve those within our community, those in need of assistance; providing shelter to homeless women with children at the Staben House along with men in transition at the Eddie Washington Center; offering a hand up to individuals after incarceration thorough the Coalition to Reduce Recidivism (C2RR), along with much needed socialization for seniors (55 and better) provided at the Patricia A . Jones Center. These services along with many others have allowed Waukegan Township to expand its ADNR Services to residents of other Townships to include: Shields Township, Deerfield Township, Zion Township, Benton Township, Warren Township, Newport Township and Libertyville Township. It is our belief that every human being matters, especially those considered to be "the least of these".

Last year was the return of our in-person event honoring the life and legacy of Rev. Dr. Martin Luther King, Jr. Dreamers' Breakfast. This is the one of the largest gatherings with over 600-plus in attendance representing all segments of Lake County, Illinois and beyond. We promise our sponsors high-visibility and exposure while honoring the life a National Hero, Rev. Dr. Martin Luther King, Jr. We all have heard excerpts from his famous speech concerning his dream for a unified nation, one filled with, hope and concern for our fellowman.

Dr. King embodied our theme: **Character is Power!** Character is what the Waukegan Township portrays in every act of compassion and shown toward others. We ask that you join us in participating as a sponsor of this worthy endeavor allowing us to continue to provide assistance to our senior population at the Patricia A. Jones Center. During the Dreamers' Breakfast, we honor local individuals that have displayed outstanding public service, **Drum Majors for Justice**, accurately demonstrating Character is Power.

Join us **Monday, January 20, 2025** at the Holiday Inn Convention Center, Gurnee, Illinois. Again, we are anticipating a sold-out capacity, and we will offer distinct visibility available to all participating sponsors.

In the event you are unable to attend the celebration and would like to donate, please visit our website at [waukegantownship.com](http://waukegantownship.com). Checks are payable to Waukegan Township. Note: All donations are tax-exempt.

Please contact Ms. Robbie Randle, Special Projects Manager at 847-244-4900 or email at [rrandle@waukegantownship.com](mailto:rrandle@waukegantownship.com). Thank you for your consideration and we look forward to seeing you on January 20, 2025!!!

Warmest regards



Marc L. Jones

Waukegan Township Supervisor

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**SUPERVISOR**

**Marc L. Jones**

**TRUSTEE**

**Percy L. Johnson**

**CHAIR**

**Jacqueline Nieves**

**VICE CHAIR**

**Dwight "J.J." Johnson**

**SECRETARY**

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**Honorary SCSC Member**

**Larry Eaker**

**DIRECTOR**

**Patricia A. Jones Center**

**Cheri Pierson-White**

**TOWNSHIP BOARD**

**MEMBERS**

**Percy L. Johnson**

**Sylvestre Castellanos**

**Jeff McBride**

**Dulce Ortiz**

**Clerk**

**Rose Staben**

**Assessor**

**Mark Stricklin**

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# SPONSOR LEVELS

## DIAMOND - \$5,000

- 8 TICKETS INCLUDED: SEATING IN VIP PROMINENT AREA
- 2-MINUTE VIDEO DISPLAYED THROUGHOUT THE PROGRAM (ADVERTISING YOUR ORGANIZATION)
- RECOGNITION FROM EMCEE DURING THE EVENT
- SPEAKING TIME OF 2 MINUTES DURING THE EVENT
- VIP ENTRANCE INCLUDES ESCORT INTO THE EVENT
- TABLE/BOOTH SPACE DURING THE EVENT TO ADVERTISE COMPANY MATERIALS
- FULL PAGE AD TO BE DISPLAYED DURING THE EVENT
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- SOCIAL MEDIA EVENT PAGE: CREATION OF A FULL-PAGE EVENT PAGE ON OUR SOCIAL MEDIA SITES
- SEPARATE MARKETING BANNER AS A DIAMOND LEVEL SPONSOR, INCLUDING COMPANY LOGO
- SPECIAL PHOTO OPPORTUNITY WITH TOWNSHIP SUPERVISOR, AND ELECTED OFFICIALS (PRIOR TO THE EVENT)

## GOLD - \$2,500

- 6 TICKETS
- RECOGNITION FROM EMCEE DURING THE EVENT
- ONE-HALF PAGE AD TO BE DISPLAYED WITHIN THE PROGRAM BOOKLET
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- SOCIAL MEDIA EVENT PAGE: CREATION OF A
- HALF-PAGE EVENT PAGE ON OUR SOCIAL MEDIA SITES

## BRONZE - \$1,000

- 2 TICKETS
- RECOGNITION FROM EMCEE DURING THE EVENT
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- SOCIAL MEDIA EVENT PAGE: MENTION AS SPONSOR ON EVENT PAGE ON OUR SOCIAL MEDIA SITES

## PLATINUM - \$3,000

- 8 TICKETS
- 1-MINUTE VIDEO DISPLAYED THROUGHOUT THE PROGRAM (ADVERTISING YOUR ORGANIZATION)
- RECOGNITION FROM EMCEE DURING THE EVENT
- FULL PAGE AD TO BE DISPLAYED WITHIN THE PROGRAM BOOKLET
- TABLE/BOOTH SPACE DURING THE EVENT TO ADVERTISE COMPANY MATERIALS
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- SOCIAL MEDIA EVENT PAGE: CREATION OF A HALF-PAGE EVENT PAGE ON OUR SOCIAL MEDIA SITES
- COMPANY LOGO ADVERTISEMENT AS A SPONSOR

## SILVER - \$1,500

- 4 TICKETS
- RECOGNITION FROM EMCEE DURING THE EVENT.
- ONE-QUARTER PAGE AD TO BE DISPLAYED WITHIN THE PROGRAM BOOKLET
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- SOCIAL MEDIA EVENT PAGE: CREATION OF A QUARTER-PAGE EVENT PAGE ON OUR SOCIAL MEDIA SITES

## PATRON - \$500

- 1 COMPLIMENTARY TICKET
- RECOGNITION FROM EMCEE DURING THE EVENT AND IN PROGRAM BOOKLET AS A SPONSOR
- ADVERTISING ON WEBSITES AND SOCIAL MEDIA PLATFORMS (BEFORE, DURING, AND AFTER THE EVENT)
- MENTION AS A SPONSOR THROUGHOUT THE MARKETING CAMPAIGN (I.E., ALL ADVERTISING PLATFORMS AND MONTHLY PAJC JOURNAL)

THIS SIGNATURE EVENT IS AN OPPORTUNITY TO REACH A SELECT GROUP OF ADULTS AND COMMUNITY LEADERS AND PROVIDES A SIGNIFICANT PERIOD AND MULTIPLE LEVELS OF MEDIA EXPOSURE. THIS OPPORTUNITY ALLOWS YOU TO RAISE BRAND AWARENESS AND LINK YOUR BRAND TO THE COMMUNITY IDEALS AND VALUES ESPOUSED BY REV. DR. MARTIN LUTHER KING JR. THIS ANNUAL EVENT DRAWS A SELLOUT CROWD OF OVER 600.



# SPONSOR INFORMATION

PLEASE COMPLETE IN THE MANNER IN WHICH YOU WOULD LIKE THE INFORMATION LISTED ON MATERIALS:

NAME \_\_\_\_\_ PHONE # \_\_\_\_\_

COMPANY \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL:

\_\_\_\_\_ DIAMOND \$5,000

\_\_\_\_\_ PLATINUM \$3,000

\_\_\_\_\_ GOLD \$2,500

\_\_\_\_\_ SILVER \$1,500

\_\_\_\_\_ BRONZE \$1,000

\_\_\_\_\_ PATRON \$500

RESERVE TICKETS:

ALL TABLES INCLUDE SEATING OF TEN (10):

\_\_\_\_\_ TIER 1 - \$700

\_\_\_\_\_ TIER 2 - \$600

\_\_\_\_\_ TIER 3 - \$500

**\*NOTE: ALL TABLES ARE ASSIGNED IN ORDER OF PAYMENT RECEIVED.**

INDIVIDUAL TICKETS (\$50) EACH INCLUDED WITH SPONSORSHIP LEVELS

PLEASE RESERVE \_\_\_\_\_ SINGLE TICKETS IN THE AMOUNT OF \$ \_\_\_\_\_  
(\$50 PER GUEST)

METHOD OF PAYMENT: CHECK OR CARD (PLEASE DO NOT SEND CASH IN THE MAIL):

MAKE CHECK/MONEY  
ORDER PAYABLE TO:

WAUKEGAN TOWNSHIP  
C/O MLK BREAKFAST

CHECKS SHOULD BE  
MAILED TO:

WAUKEGAN TOWNSHIP  
ATTN: MLK BREAKFAST  
149 S. GENESEE STREET  
WAUKEGAN, IL 60085

NAME OF ORGANIZATION \_\_\_\_\_

CONTACT PERSON NAME \_\_\_\_\_

PHONE # \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

ZIP CODE (BILLING ADDRESS) \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

CCV # (3 DIGIT CODE LISTED ON THE BACK) \_\_\_\_\_

**\*\*NOTE: WAUKEGAN TOWNSHIP DOES NOT ACCEPT AMERICAN EXPRESS. WE APOLOGIZE FOR THE INCONVENIENCE.**