



Dear Parents and Families,

Reading for pleasure unlocks the power of information and imagination and helps children discover who they are. Here's what you can do to help your child develop stronger reading skills and a love for reading:

- Set the example. Let your children see you read.
- Have a collection of books in your home. Update this collection routinely to keep up with changing tastes and reading skills.
- Support our school's Book Fair. Allow your children to choose their own books to read.

Our Scholastic Book Fair is a reading event that brings the books kids want to read right into our school. It's a wonderful selection of engaging and affordable books for every reading level. Please make plans to visit our Book Fair and be involved in shaping your child's reading habits.

Book Fair dates:



**BIG NEWS:** Scholastic Book Fairs and the Carolina Panthers have teamed up on a fantastic literacy project! The **NEW 3rd & Goal** program offers a series of online videos featuring Panthers players reading their favorite Scholastic titles for early elementary-aged students.

This program aims to support educators in their efforts to help all students achieve grade-level reading proficiency by the critical 3rd-grade milestone. In

addition to reading their favorite books, Panthers players will also encourage students to develop good daily reading habits.

I hope that you are excited about this initiative, and that it helps to foster a genuine **love of reading** in your child.

Access to the video library is free to all North and South Carolina schools, students and families.

To access the **3rd & Goal** video library, go to: [www.panthers.com/news/3rd-and-goal](http://www.panthers.com/news/3rd-and-goal)

I hope to see you and your family at our Book Fair! Remember, all purchases benefit our school.

Sincerely,

Principal

