

SILVERDALE AND BREMERTON CHAMBERS 2022 DESTINATION GUIDE AD AGREEMENT

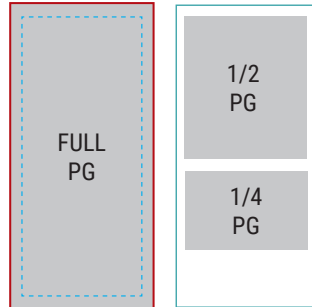
Silverdale and Bremerton Chambers are pleased to announce our partnership with Lunar Cow Publishing, a firm specializing in destination marketing for the **2022 Destination Guide**. This publication is our premier promotional piece and will be the first resource that visitors use when planning trips to the Silverdale area. The **2022 Destination Guide** has great advantages. **7,500 printed copies** of this publication will be distributed, and our digital GoGuide® will allow you to **reach thousands more**. Your advertisement in the digital GoGuide® will be linked to your website, giving readers one-click access to your business. Please find the advertisement rates included, which detail your options for participation.

We are excited about our new publication and we look forward to your participation.

Sincerely, *Silverdale and Bremerton Chambers*

FULL PAGE	WIDTH	HEIGHT
Ad Size	4.25"	9.25"
Live Area/Text Safe Zone	3.5"	8.5"

ADDITIONAL SIZES	WIDTH	HEIGHT
1/2 Page	3.5"	4.125"
1/4 Page	3.5"	2"



2-page spread specs are available upon request.

--- **LIVE AREA/TEXT SAFE ZONE** (Your text must live within a 0.375" margin from each edge of the ad to avoid getting trimmed off)

— **AD SIZE** (This is the full size of the ad. The page's bleed is included in this dimension.)

DON'T HAVE AN AD?

No problem! Lunar Cow will create your ad **FREE OF CHARGE!**
INCLUDES 3 REVISIONS ONLY

CONTACT US

CONTACT LUNAR COW DIRECTLY AT
330.253.9000 EXT. 1

SEND AD MATERIALS TO

adsales@lunarcow.com

COST / TERMS & CONDITIONS

AD RATES	
PREMIUM PAGES	
<input type="checkbox"/> 2-Page Spread	<input type="checkbox"/> \$1,750
<input type="checkbox"/> Back Cover	SOLD <input type="checkbox"/> \$1,500
<input type="checkbox"/> Inside Front Cover	SOLD <input type="checkbox"/> \$1,500
<input type="checkbox"/> Inside Facing Front (Page 3)	SOLD <input type="checkbox"/> \$1,500
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> \$1,500
<input type="checkbox"/> Inside Facing Back	<input type="checkbox"/> \$1,500
INSIDE PAGES	
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1,000
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$750
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$500

ONLY PREMIUM AD POSITIONS ARE GUARANTEED.

This insertion order represents confirmation of the agreement between agency/advertiser and Silverdale and Bremerton Chambers. Payment is due upon receipt of invoice. **ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED.** Due to print and publication deadlines, please be advised that all sales are final and no refunds will be issued. Further, due to publication and distribution of print materials containing information as to all Advertisers, no Advertiser may withdraw from participation. Advertiser agrees to participate for the duration of the publication without exception. Lunar Cow Publishing and Silverdale and Bremerton Chambers reserve the right to refuse advertisements on the basis of content or quality of production, and assume no liability for statements or claims made in advertising copy. Lunar Cow Publishing and Silverdale and Bremerton Chambers also reserve the right to refuse advertisements that contain what is considered to be false, illegal or libelous information or material that gratuitously offends members of the general public. **LUNAR COW RESERVES THE RIGHT TO CREATE A TEMPLATE AD FOR YOUR AD PLACEMENT IF CONTENT IS NOT SENT WITHIN 45 DAYS. OUR TEMPLATE AD INCLUDES YOUR NAME, ADDRESS, PHONE, PHOTO/LOGO (IF ACCESSIBLE) AND WEBSITE ADDRESS AND IS NOT REVISABLE, EXCEPT FOR ERRORS.**

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Website _____

Email _____

PAYMENT & SIGNATURE

☐ CHECK ☐ CREDIT CARD
☐ MC ☐ VISA ☐ DISCOVER ☐ AMEX

Name on Card: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Billing Address: _____

Billing Phone: _____

SEND PAYMENT MADE PAYABLE TO:

Silverdale and Bremerton Chambers
PO Box 1218
Silverdale, WA 98383

FILL OUT & RETURN TO:

Lunar Cow Publishing
344 W. Turkeyfoot Lake Rd., Ste. B
Akron, OH 44319

FILL OUT & EMAIL TO:

adsales@lunarcow.com

Base Ad Rate + \$ _____

Fees (if applicable) + \$ _____

Total Due = \$ _____

Additional Instructions: _____

Authorized By: _____ Title: _____

Signature: _____ Date: _____ Sales Rep: _____