2022 Advertising

APRIL MAGAZINE

COVER STORY: Komatsu Celebrates 100 Years In Business

You should soon receive your copy of the ***Utility and Transportation Contractor*** February magazine. We are presently preparing for the April Issue and look forward to your advertising participation.

The April Issue of the magazine will feature Komatsu, which is celebrating 100 years in business.

Several firms have already contacted us in order to place a congratulatory ad in the magazine regarding this milestone. Job stories and other information of industry interest will also be included in the upcoming issue of the magazine.

Those interested in placing an advertisement or who have questions about the advertising program, should contact Helene Nasdeo at helene@utcanj.org or 732-292-4300. Please complete and return the attached Ad-vertising Rate Sheet with your ad material.

If your firm has an article, a company milestone or any information of interest to the industry for publication, please contact the association office.
We thank you for your continued support.

THE AD DEADLINE FOR THE APRIL ISSUE IS MARCH 14, 2022 RESERVE YOUR ADVERTISING SPACE TODAY!

UTCA
UTILITY & TRANSPORTATION CONTRACTOR

UTILITY AND TRANSPORTATION CONTRACTOR MAGAZINE

2022 ADVERTISING RATES
PUBLISHED BI-MONTHLY

ADVERTISING RATES (BLACK & WHITE)	1 TIME RATE	4 TIME RATE	5 TIME RATE
FULL PAGE	$600.00	$550.00	$500.00
HALF PAGE	$450.00	$425.00	$400.00
QUARTER PAGE	$350.00	$325.00	$300.00

ALL ADVERTISING RATES ARE NET - NO COMMISSIONS - NO CASH DISCOUNTS

PLEASE CHECK MONTHS AD IS TO APPEAR:

APRIL	JUNE	AUGUST*	OCTOBER	DECEMBER
☐	☐	☐	☐	☐

AD DEADLINE FOR THE APRIL 2022 ISSUE IS MARCH 14, 2022

* 2022 CONVENTION ISSUE - AUGUST

- **UPGRADE TO COLOR FOR $275** (**+SPACE CHARGE**) PER ISSUE
- SPECIFICATIONS ON THE NEXT PAGE

CIRCULATION

To 1,800 firms active in various types of heavy, highway and utility construction in New Jersey, Delaware, portions of New York, Pennsylvania and Connecticut. An exclusive pipeline to 1,500 contractors and numerous public works officials and engineers who are active in all forms of construction, including roads, bridges, sewers, treatment plants, pumping stations and hazardous waste clean-up work.

SPECIFY AD SIZE AND NUMBER OF APPEARANCES: ____ FULL ____ 1/2 ____ 1/4

Please make check payable to UTCA or provide credit card information below. _____ Bill me.

COMPANY: _____

ADDRESS: _____

CONTACT PERSON: _____

E-MAIL: _____ PHONE: (____) _____

NAME ON CREDIT CARD: _____ *(a 3.5% Transaction Fee will be added to the total)*

CREDIT CARD NUMBER: _____ EXP: _____ CVV: _____

☐ **My Ad Material has been e-mailed to: helene@utcanj.org**

UTILITY AND TRANSPORTATION CONTRACTORS ASSOCIATION
P.O. BOX 728 - ALLENWOOD, NJ 08720 - PHONE: 732/292-4300 FAX: 732/292-4310

Utility & Transportation Contractor

Ad Specifications

Full Page:	**7-1/2 x 10"**
Half Page Horizontal	**7-11/16 x 4-15/16"**
Half Page Vertical	**3-5/8 x 10"**
Quarter Page	**3-5/8 X 4-7/8"**

Bleed Requirements	**1/4"**
Outside Page Size	**8-1/2 x 11"**

Artwork must be 300 dpi or higher

Hi-Res PDF is Preferred