

# 2022 Advertising

## OCTOBER MAGAZINE

### 2022 Honorees

- **Robert Cavaliere of B. Anthony Construction**  
**Robert A. Briant, Sr. Memorial Award**
- **Lou Cappelli of Florio Perrucci Steinhardt Cappelli**  
**Tipton & Taylor LLC**  
**Larry Gardner Memorial Award**
- **Joe Walsh (posthumous) of J. Fletcher Creamer & Son**  
**NJ Construction Industry Hall Of Fame**
- **Glenn Ely of PKF Mark III**  
**UTCA President 2022-2023**

### Feature Story

#### **Sussman Enterprises New Leadership**

You should soon receive your copy of the **Utility and Transportation Contractor** August magazine. At this time we are preparing for the October Issue and look forward to your advertising participation.

The October Issue of the magazine will feature UTCA's 2022 Award Recipients (listed above), new Association President, and Sussman Enterprises new leadership.

Several firms have already contacted us in order to place a congratulatory ad in the magazine recognizing these honorees. Job stories and other information of industry interest will also be included in the upcoming issue of the magazine.

Those firms interested in placing a congratulatory advertisement for **the 2022 UTCA Award Recipients, Glenn Ely or Sussman Enterprises** or who have questions about the advertising program, may contact Helene Nasdeo at 732-292-4300. **An Advertising Rate Sheet** is attached for your use. Please complete and return it with your ad material.

If your firm has an article, a company milestone or any information of interest to the industry for publication, please contact the association office.

**We thank you for your continued support.**

**THE AD DEADLINE FOR THE  
OCTOBER ISSUE IS SEPTEMBER 12, 2022**



UTILITY &  
TRANSPORTATION

CONTRACTOR



2022 ADVERTISING RATES  
PUBLISHED BI-MONTHLY

| <u>ADVERTISING RATES (BLACK &amp; WHITE)</u> | <u>1 TIME RATE</u> | <u>2 TIME RATE</u> |
|--|--------------------|--------------------|
| FULL PAGE                                    | \$600.00           | \$550.00           |
| HALF PAGE                                    | \$450.00           | \$425.00           |
| QUARTER PAGE                                 | \$350.00           | \$325.00           |

ALL ADVERTISING RATES ARE NET - NO COMMISSIONS - NO CASH DISCOUNTS

PLEASE CHECK MONTHS AD IS TO APPEAR:

OCTOBER

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DECEMBER

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**AD DEADLINE FOR THE OCTOBER 2022 ISSUE IS SEPTEMBER 12, 2022**

- **UPGRADE TO COLOR FOR \$275** (+SPACE CHARGE) PER ISSUE

- SPECIFICATIONS ON THE NEXT PAGE

**CIRCULATION**

To 1,800 firms active in various types of heavy, highway and utility construction in New Jersey, Delaware, portions of New York, Pennsylvania and Connecticut. An exclusive pipeline to 1,500 contractors and numerous public works officials and engineers who are active in all forms of construction, including roads, bridges, sewers, treatment plants, pumping stations and hazardous waste clean-up work.

**SPECIFY AD SIZE AND NUMBER OF APPEARANCES:** \_\_\_\_ FULL \_\_\_\_ 1/2 \_\_\_\_ 1/4

Please make check payable to UTCA or provide credit card information below. \_\_\_\_ Bill me.

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_

NAME ON CREDIT CARD: \_\_\_\_\_ (a 3.5% Transaction Fee will be added to the total)

CREDIT CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

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**My Ad Material has been e-mailed to: [helene@utcanj.org](mailto:helene@utcanj.org)**

# Utility & Transportation Contractor

## Ad Specifications

**Full Page: 7-1/2 x 10"**

**Half Page Horizontal 7-11/16 x 4-15/16"**

**Half Page Vertical 3-5/8 x 10"**

**Quarter Page 3-5/8 X 4-7/8"**

**Bleed Requirements 1/4"**

**Outside Page Size 8-1/2 x 11"**

**Artwork must be 300 dpi or higher**

**Hi-Res PDF is Preferred**