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NEW JERSEY
VIETNAM VETERANS'
MEMORIAL FOUNDATION

1 Memorial Lane • P.O. Box 648 • Holmdel, NJ 07733
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WWW.NJVVMF.ORG

Cover Photo: Victor Bubadias

NEW JERSEY
VIETNAM VETERANS'
MEMORIAL FOUNDATION

23RD ANNUAL

Gala

SALUTE TO PATRIOTISM

THURSDAY
APRIL 4, 2019

EAGLE OAKS
GOLF & COUNTRY CLUB
FARMINGDALE, NJ



ABOUT THIS YEAR'S HONOREES

Please join us for our 23rd Annual Salute to Patriotism Gala. This year we commemorate the 30th Anniversary of the groundbreaking of the New Jersey Vietnam Veterans' Memorial by honoring the contributions of UTCA (Utility & Transportation Contractors Association) and the Heavy and General Laborers Construction Local 472 that made the site possible.

UTCA

Founded in 1965, UTCA is a nonprofit trade association representing approximately 1,000 member firms in the public and private sectors, active in all phases of heavy, highway, utility, and marine construction.

HEAVY AND GENERAL CONSTRUCTION LABORERS LOCAL 472

The New Jersey Laborers Union is the 20,000 member affiliate of the Laborers' International Union of North America, the most progressive, aggressive, and fastest-growing union of construction workers, public sector workers, and service workers.



Early construction shows the Memorial starting to take shape.

NEW JERSEY VIETNAM VETERANS' MEMORIAL FOUNDATION

23RD ANNUAL Gala
SALUTE TO PATRIOTISM

Thursday, April 4, 2019

6:00 p.m. Reception
7:00 p.m. Dinner and Program

Eagle Oaks Golf & Country Club
20 Shore Oaks Drive • Farmingdale, NJ

Open Bar • Hors d'Oeuvres
Dinner • Silent Auction
Live Music

$225 Individual • $450 Couple
Business Attire

For sponsorship opportunities or more information please call 732.335.0033 or visit www.njvvmf.org

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VIETNAM VETERANS'
MEMORIAL FOUNDATION

23RD ANNUAL
Gala
SALUTE TO
PATRIOTISM

☐ My regrets, I will not be attending, but please accept my donation of $ _____.

☐ **YES, I would like to attend.**

___ Individual Ticket(s) · $225 each

Guest Names:

_____

_____

_____

DONATION

Please add the following donation to my RSVP:

☐ $1,000 ☐ $500 ☐ $250 ☐ $100

☐ Other (please specify) _____

Registration available online at
https://www.njvvmf.org/salute-to-patriotism-gala/

Kindly Reply by March 27, 2019

PAYMENT

TOTAL _____

Name _____

Company (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

☐ Check enclosed

☐ Authorize Payment by Credit Card: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Name on Card _____ Card Number _____

Exp. Date _____ / _____ CVC # _____ Signature _____

Return this card with payment to:
New Jersey Vietnam Veterans' Memorial Foundation, P.O. Box 648, Holmdel, NJ 07733
or register online at njvvmf.org/salute-to-patriotism-gala/

SPONSORSHIP OPPORTUNITIES

I would like to sponsor the 23rd Annual Salute to Patriotism Gala:

☐ **EVENT SPONSOR** • $15,000
Special recognition as Event Sponsor, two (2) tables of ten (10), full-page color ad with special placement, company logo on Journal front cover; Logo recognition on print marketing materials: banners, posters; Logo recognition on all digital collateral: website, emails, social media platforms, and press releases
☐ **We would like to donate our tables for use by veterans, volunteers, and NJVVMF**

☐ **GOLD SPONSOR** • $10,000
Special Mention in all event publicity, one (1) table of ten (10), full-page color ad with special placement, company logo on Journal front cover; Logo recognition on print marketing materials: banners, posters; Logo recognition on all digital collateral: website, emails, social media platforms, and press releases
☐ **We would like to donate our table for use by veterans, volunteers, and NJVVMF**

☐ **SILVER SPONSOR** • $5,000
Special mention in all event publicity, one (1) table of ten (10), full-page color ad in Journal; Logo recognition on print marketing materials: banners, posters; Logo recognition on all digital collateral: website, emails, social media platforms, and press releases
☐ **We would like to donate our table for use by veterans, volunteers, and NJVVMF**

☐ **BRONZE SPONSOR** • $2,500
Special mention evening of the event, ten (10) guest tickets, grayscale full-page ad in Journal; Logo recognition on all digital collateral: website, emails, social media platforms, and press releases
☐ **We would like to donate our tickets for use by veterans, volunteers, and NJVVMF**

☐ **VALET SPONSOR** • $1,000
Two (2) guest tickets; Logo recognition on all digital collateral: website, emails, social media platforms, and press releases
☐ **We would like to donate our tickets for use by veterans, volunteers, and NJVVMF**

☐ **SPONSOR A VETERAN AND THEIR GUEST** • $450

JOURNAL ADVERTISEMENT

Journal Ad Prices (Journal is 5.5" x 8.5")

Ad Copy or Camera-Ready Artwork can be mailed to NJVVMF, P.O. Box 648, Holmdel, NJ 07733 by March 21, 2019. Art files, PDFs, and ad copy can also be emailed to gappel@njvvmf.org.

Special Ad Placements Sold Out
☐ Full Page Color • $500
☐ Full Page B&W • $400
☐ Half Page B&W • $200
☐ Quarter Page B&W • $100