# 2018 Advertising

## *JUNE MAGAZINE*

## *Montana Construction Celebrates 25 Years in Business*

## *JESCO Equipment Celebrates 45 Years in Business*

You should soon receive your copy of the ***Utility and Transportation Contractor*** April magazine. We are presently preparing for the June Issue and look forward to your advertising participation.

The June Issue of the magazine will feature Montana Construction which is celebrating 25 years in business and also JESCO Equipment which which is celebrating 45 years in business.

Several firms have already contacted us in order to place a congratulatory ad in the magazine regarding these features. Job stories and other information of industry interest will also be included in the upcoming issue of the magazine.

Those firms interested in placing a congratulatory advertisement for **Montana Construction** or **JESCO Equipment** or who have questions about the advertising program, should contact Helene Nasdeo at 732-292-4300. **An Advertising Rate Sheet** is enclosed for your use. Please complete and return it with your ad material.

If your firm has an article, a company milestone or any information of interest to the industry for publication, please contact the association office.
**We thank you for your continued support.**

***THE AD DEADLINE FOR THE JUNE ISSUE IS MAY 15, 2018***
***RESERVE YOUR ADVERTISING SPACE TODAY!***

UTCA
UTILITY & TRANSPORTATION CONTRACTOR

UTILITY AND TRANSPORTATION CONTRACTOR MAGAZINE

2018 ADVERTISING RATES
PUBLISHED BI-MONTHLY

| ADVERTISING RATES (BLACK & WHITE) | 1 TIME RATE | 3 or 4 TIME RATE |
|---|---|---|
| FULL PAGE | $600.00 | $550.00 |
| HALF PAGE | $450.00 | $425.00 |
| QUARTER PAGE | $350.00 | $325.00 |

ALL ADVERTISING RATES ARE NET - NO COMMISSIONS - NO CASH DISCOUNTS

PLEASE CHECK MONTHS AD IS TO APPEAR:

JUNE ☐ AUGUST* ☐ OCTOBER ☐ DECEMBER ☐

**AD DEADLINE FOR THE JUNE 2018 ISSUE IS MAY 15, 2018**

* 2018 CONVENTION ISSUE - AUGUST
- **UPGRADE TO COLOR FOR $275** (**+SPACE CHARGE**) PER ISSUE
- SPECIFICATIONS ON THE NEXT PAGE

## CIRCULATION

To 2,000 firms active in various types of heavy, highway and utility construction in New Jersey, Delaware, portions of New York, Pennsylvania and Connecticut. An exclusive pipeline to 1,500 contractors and numerous public works officials and engineers who are active in all forms of construction, including roads, bridges, sewers, treatment plants, pumping stations and hazardous waste clean-up work.

**SPECIFY AD SIZE AND NUMBER OF APPEARANCES: ____ FULL ____ 1/2 ____ 1/4**

Please make check payable to UTCA or provide credit card information below. _____ Bill me.

COMPANY: _____

ADDRESS: _____

CONTACT PERSON: _____

E-MAIL: _____ PHONE: (____) _____

NAME ON CREDIT CARD: _____ *(a 3% Transaction Fee will be added to the total)*

CREDIT CARD NUMBER: _____ EXP: _____ CVV: _____

☐ **My Ad Material has been e-mailed to: magazine@utcanj.org**

**UTILITY AND TRANSPORTATION CONTRACTORS ASSOCIATION**
**P.O. BOX 728 - ALLENWOOD, NJ 08720 - PHONE: 732/292-4300 FAX: 732/292-4310**

## Utility & Transportation Contractor

# Ad Specifications

| | |
|---|---|
| **Full Page:** | **7-1/2 x 10"** |
| **Half Page Horizontal** | **7-11/16 x 4-15/16"** |
| **Half Page Vertical** | **3-5/8 x 10"** |
| **Quarter Page** | **3-5/8 X 4-7/8"** |

| | |
|---|---|
| **Bleed Requirements** | **1/4"** |
| **Outside Page Size** | **8-1/2 x 11"** |

**Artwork must be 300 dpi or higher**

**Hi-Res PDF is Preferred**