



AQUASCAPE ACADEMY WEBINAR **Schedule**

<https://join.startmeeting.com/aquascapeacademy>

Dial-in: (425) 585-6017

Access Code: 124-237-893

TIME (CST)	PRESENTATION
Monday, April 6	
10:00 AM – 11:00 AM	Welcome to Aquascape Academy 3.0 — GREG WITTSTOCK, THE POND GUY
2:00 PM – 3:00 PM	Learn Build Earn — CHRIS WILSON
Tuesday, April 7	
10:30 AM – 12:00 PM	A to Z: Start to Finish of a Construction Project — JEFF PAYTON, BRIAN HELFRICH, AND JENNA NELSON
2:00 PM – 2:45 PM	5 Things Your Website Can't Live Without — JENNIFER ZURI
Wednesday, April 8	
10:00 AM – 11:00 AM	Lead Qualification — JENNA NELSON
2:00 PM – 3:00 PM	Products: Ecosystem Ponds — PRODUCT TEAM
Thursday, April 9	
10:00 AM – 11:15 AM	The Sales Call — BRIAN HELFRICH, JEFF PAYTON
2:00 PM – 3:00 PM	Capturing Photos and Videos that WOW! — TONY ALCALA
Friday, April 10	
10:00 AM – 11:00 AM	Products: Waterfalls & Fountains — PRODUCT TEAM
2:00 PM – 3:00 PM	Steps to a Construction Project — JEFF PAYTON, JENNA NELSON
Monday, April 13	
10:00 AM – 11:15 AM	Products: Pumps, Aeration, Lights — PRODUCT TEAM
1:00 PM – 3:00 PM	Aquascape Maintenance Program — JERRY JEROME, JENNA NELSON
Tuesday, April 14	
10:30 AM – 11:45 AM	Products: Water Treatments 101 — PRODUCT TEAM
2:00 PM – 2:45 PM	10 Ways Aquascape Helps You Grow Your Business — AVELINE HAUSER
Wednesday, April 15	
10:00 AM – 10:45 AM	Budgeting — BETH MONTGOMERY
1:30 PM – 3:00 PM	Human Resources: Recruiting, Interviewing & Employee Retention — JENNIFER PECK, ANN SCHILLING
Thursday, April 16	
10:00 AM – 10:45 AM	Helping Your Team Understand the Numbers — BETH MONTGOMERY
2:00 PM – 2:45 PM	Job Costing — BETH MONTGOMERY
Friday, April 17	
10:00 AM – 10:45 AM	Using Social Media to Capture Leads — MITCH FELTZ
1:00 PM – 2:30 PM	Advanced Water Feature Installation Q&A — ED BEAULIEU