ARE Value Proposition
Who we are

The last 14 years of trust from our Members and confidence from our Partners has positioned the Alliance for Rural Electrification as the number one international business association in the decentralised renewable energy sector arena.

It is our mandate to deliver on clean energy access across Africa, APAC and LAC. ARE is building a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

With the strength and commitment from 150+ Members worldwide, ARE advocates to improve market conditions for off/mini-grid renewables (on-going ARE projects) and turbocharges the business development of its Members through market intel, policy support, B2B & B2F events and targeted marketing approaches.
ARE Members and Services

ARE helps on sector coordination and development by:

- Market Intelligence & Business Development
- Policy & Advocacy Support
- Communications & Marketing

Read more [here](#)
How to join ARE

Join ARE by filling in the ARE Membership Form and e-mail it back to us. Check out our friendly annual Membership rates.

Special offers for new incoming Members joining before 4th September 2020:

<table>
<thead>
<tr>
<th>ARE Membership Packages</th>
<th>Benefits</th>
<th>Condition</th>
</tr>
</thead>
</table>
| **Package 1**  
2020 Only | - 60% discount for 2020 Membership  
- Free Newsletter Article (worth 520€) with a readership of more than 11k | None |
| **Package 2**  
2020 + 2021 | - 75% discount for 2020 Membership  
- Free Newsletter Article (worth 520€) with a readership of more than 11k  
- Company promotion on social media | Membership fees for 2020 + 2021 to be paid in one go |
| **Package 3**  
2020 + 2021 + 2022 | - 100% discount for 2020 Membership  
- Free Newsletter Article (worth 520€) with a readership of more than 11k  
- Company promotion on social media  
- 1 free ticket for EAFIF in 2021 (worth appx. 400€) | Membership fees for 2021 + 2022 to be paid in one go |
We partner with international and national organisations, projects and initiatives, the media and other industry platforms.

### Project Cooperation Partners

<table>
<thead>
<tr>
<th>Year</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Africa-EU Energy Partnership, euei pdf, btc European Business &amp; Technology Centre</td>
</tr>
<tr>
<td>2014</td>
<td>RECP Africa-EU Renewable Energy Cooperation Programme, giz Gesellschaft für Internationale Zusammenarbeit GmbH</td>
</tr>
<tr>
<td>2015</td>
<td>The Rockefeller Foundation, ARSEL, IRENA International Renewable Energy Agency</td>
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<tr>
<td>2016</td>
<td>Interreg North-West Europe LOGIC, Solar, IRENA International Renewable Energy Agency</td>
</tr>
<tr>
<td>2017</td>
<td>IDB International Development Bank, RES4MEDI, RES4AFRICA, MEDAREX, AIDEX, IEA, POWERALL, EDFI ElectriFI</td>
</tr>
</tbody>
</table>

### Knowledge & Support Partners

- RAEL
- IEC
- ICC
- SMART VILLAGES
- GOGGLA
- ALER
- United Nations Foundation
- Bloomberg New Energy Finance
- REN21
- World Resources Institute
- IRENA International Renewable Energy Agency
- GIZ Gesellschaft für Internationale Zusammenarbeit GmbH
- Medarex
- ElectriFI
- AfDB African Development Bank Group
- IDB International Development Bank
- RES4MEDI
- RES4AFRICA
- Interreg North-West Europe LOGIC
- Swedfund
- ADB
- Solar Power Europe
- ESMAP
- REEEP
- AECREEE African Energy Community on Renewable Energy and Energy Efficiency
- SACREEE Southern African Centre for Renewable Energy and Energy Efficiency
- Energy Fund Africa
- Green Climate Fund
- KfW DEG
- Africa-EU Energy Partnership
Selected Upcoming ARE Market Activation Activities & Events

- ECOWAS Sustainable Energy Forum, 20-22 Oct 2020
- OFF-GRID Expo + Conference 2020, Augsburg (Germany), 3-4 Dec 2020
- SEforALL Forum, Kigali (Rwanda), 16-18 Feb 2021
- 6th ARE Energy Access Investment Forum, Lusaka (Zambia), 17-18 Mar 2021
- Microgrid Global Innovation Forum – SEA, Bangkok (Thailand), April 2021 (date tbc)
- For more ARE events, see: https://ruralelec.org/event-calendar

For additional information, kindly see the ARE Fact Sheet, ARE Website and this video to discover our pitch.
Looking forward to meeting you at the 6th ARE Energy Access Investment Forum (Lusaka, Zambia, 17-18 March 2021)