

BOMA Rochester & IREM Rochester-WNY Present

THE PROACTIVE PROPERTY PLAYBOOK



**Topic: Cybersecurity in Real Estate:
Protecting Your Business in a Digital World**



Gain practical insights into protecting tenant data and navigating today's cybersecurity challenges. Explore best practices for securely sharing sensitive information, spotting phishing attempts, and strengthening password security with password managers.

Key Takeaways:

- Storing of Tenant Data
- Best Practices of Sharing Sensitive Tenant Data
- Phishing
- Password Security/Password Managers

Schedule:

Registration & Lunch at 11:30AM

Presentation starts at 12:00PM

NOVEMBER 17

11:30AM-1:30PM

**180 Linden Oaks,
Training Room**

BOMA

IREM



CLICK OR SCAN TO REGISTER

BOMA & IREM Members: FREE

NON-MEMBERS: \$25

