

Introduce Yourself: Mark Rogo

What's Your Story?



Hi, my name is Mark Rogo. By all accounts, I have led a very blessed life with my trophy wife of 43 years, Lynn Mirisch Rogo. I grew up in La Cañada, the son of a used machinery dealer. My focus was very much on the law and politics. In high school, I excelled in the music program, becoming a conductor and drum major. From La Cañada, I moved on to the University of Pacific where I was chairman of my college and vice-president of the university student bodies.

My intent was to graduate with a degree in political science and attend law school. But fate said otherwise. First, my freshman year at Southwestern School of Law was certainly not what I expected. Second, I absolutely fell head over heels for a beautiful brunette who really did not want anything to do with me. But after a lot of persistence and a whole lot of groveling, I convinced Lynn to be my wife. We were married in 1976.

I left law school and joined my father's company, Morton Machinery. Over time, I transformed the company from a used metalworking machinery dealer to a multi-faceted operation in the capital equipment business. Divisions included new sales,

liquidations, leasing and finance, and the world's largest collection of manuals.

Once again fate intervened. I decided that the declining manufacturing base in the United States held no future for me and my family. So, in 2004, I finished liquidating the company and joined my wife at Coldwell Banker where we were until recently. Today you can find us at Compass in Beverly Hills.

In the meantime, Lynn and I have been blessed with two wonderful daughters, Lisa and Marcie. Lisa is a Uro/Gyn surgeon at Stanford University, married to Anil Gupta who is a director at Facebook. They are the parents of our two perfect granddaughters, Sonia and Kira. Marcie is our intellectual daughter who has found her expertise in the world of start-up marketing firms in Silicon Valley.

Today I am very active in numerous community organizations. Our religious lives have always centered around Temple Isaiah with our children. Both went to religious school and Marcie had her bat mitzvah at Hilltop Camp with Rabbi Gan. My love for travel, which my daughters inherited, has me going on an annual Rotary humanitarian trip in the fall to the Third World, then on to cities I've never been to.

Every morning when I wake up, I look over at my sleeping wife and thank G-d for my life.