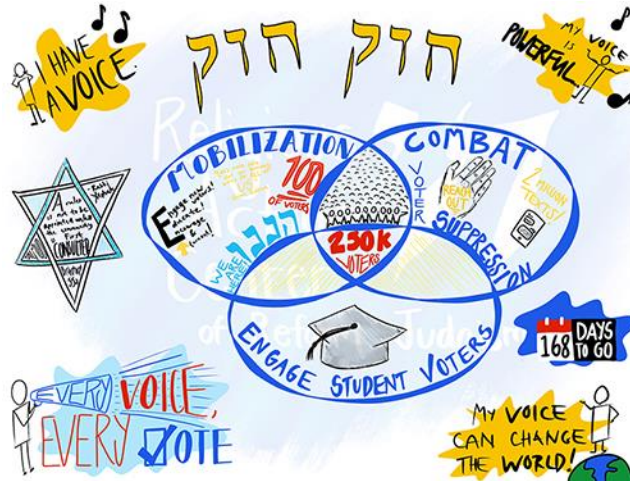


**Temple Isaiah, Temple Emanuel and ChaiVillageLA Launch
Every Voice, Every Vote
The Reform Movement's 2020 Civic Engagement Campaign**



**Join our nonpartisan initiative. Write postcards at home to fight
voter suppression in states with restrictive voter laws.
Order your postcard kits by JULY 8th (online form, below).**

*Rabbi Yitzhak taught, "A ruler is not to be appointed unless the community is first consulted."
Talmud, Brakhot 55a*

Between now and the November 3rd general election and beyond, we have a unique opportunity to make a difference. Recent events have opened the floodgates of real pain, not just in the Black community, but for all of us who care deeply about ending decades of inequality.

Protesting is one way to effectuate change. Another is to elect leaders who hear and represent us. But that won't happen if we don't vote. In 2016, only 61 percent of eligible voters cast a ballot in the U.S. presidential election (source: Census.gov). That needs to change.

Unfortunately, Voter Suppression is Alive and Well.

Especially in the South, we have seen intimidation outside of polls, a purging of voter rolls, an arbitrary closing of voting centers and disenfranchisement through misinformation.

The Religious Action Center of Reform Judaism (RAC) wants to help. With other nonprofits, RAC will focus on six states with the most restrictive voting laws: Alabama, Arizona, Georgia, N. Carolina, Mississippi and Texas. The Center for Common Ground and their Reclaim Our Vote campaign leads the initiative. **They expect some 5-million cards to be sent by November.**

The National NAACP provides all names and addresses. We write on their behalf.

WANT TO HELP? WRITE POSTCARDS AT HOME

Postcards are sent to mostly rural, often older people of color who historically get overlooked. One group of postcards might go to voters who have been de-registered without their knowledge. Another might be directed to people who are registered but do not vote for various reasons. The campaigns change frequently and we will be assigned one where the need is greatest at the time.

Other Strategies: Along with handwritten messages of empowerment, volunteers may also [PHONEBANK](#) and TEXT. There is an advocacy program for [STUDENTS](#).

FIRST, WATCH THIS

This [7-minute video](#) is specific to de-registered voters, but there is background for all campaigns.

NEXT, COMPLETE RAC'S ONLINE FORM TO GET YOUR KITS

Kits contains postcards, addresses, call-to-action labels, guidelines and one script.

ORDER BY JULY 8th. CLICK HERE.

- a) If you are with Temple Isaiah or Temple Emanuel of Beverly Hills, select that you are a member of a URJ Congregation. In the drop down menu, select your synagogue.
 - b) If you are a friend, but not a member of Isaiah or Emanuel, select that you are not a member of a URJ Congregation. In the drop down menu, select that you are part of a Postcard Collective. Then choose “**Temple Isaiah (Los Angeles), Temple Emanuel of Beverly Hills & ChaiVillageLA – July 8th Group.**”
- Request up to four kits (30 postcards to a kit).
 - There is a section asking for donations. Our temples will contribute to the campaign so it is not necessary for you to do so.
 - We ask that you purchase your own 35-cent postcard stamps. They may be ordered online [HERE](#). Please reach out if cost is a deterrent. We can help.

Receiving Your Kits

We will notify you when your kits are ready. They will be waiting for you on a member's front porch. If you are unable to pick up your kits, we will deliver them to you. **Please try to mail your postcards within two weeks after receiving them.**

Get Ready to Party!

Keep a lookout for your invite to attend a Zoom postcard-writing party in July. With camaraderie and feel-good vibes, we will write postcards together, helping to heal the world with one message, one address at a time.

*Questions? Email Idelle Davidson (Isaiah) at IsaiahVotes@gmail.com
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