Communications Intern

Organization	Petersen & Company
Location	Kansas City, MO (Hybrid)
Term	Part-Time (20 hours/month), January 2026 – Summer 2026
Notes	Strong performers may be offered a permanent position after graduation.

About Petersen & Company
Petersen & Company is a Kansas City–based strategy and implementation partner for leading agricultural businesses, associations, and institutions across the United States. We provide clients with expertise in such areas as public relations, government relations, management processes, strategic planning, marketing, and association management.

We are seeking a Communications Intern with strong social media skills and an interest in agriculture, event support, and design. This position is ideal for a college junior or senior pursuing studies in agriculture, communications, journalism, marketing, or a related field.

Position Overview
The Communications Intern will support client associations with daily communications tasks, social media content creation, and on-site event support. This is a part-time, hourly position averaging 20 hours per month during the Spring 2026 semester, with continued opportunities through Summer 2026.

1 Responsibilities & Qualifications

Social Media

- Create and schedule content for Facebook, LinkedIn, Tiktok, and Instagram on behalf of client associations.
- Generate creative strategies to advance client goals.
- Develop monthly social media calendars.
- Share industry news, event announcements, member highlights, and agriculture-focused content.
- Design simple graphics using Canva or similar tools.
- Provide ideas to increase reach and engagement.

Event Support

- Work approximately one client event per month in the Kansas City region.
- Assist with check-in, logistics, and onsite coordination.

- Capture event photos and short-form video.
- Post live updates and real-time social content during events.

Graphic Design & Communications

- Create digital graphics, slide decks, promotional assets, and event programs.
- Assist with newsletter content, website updates, and membership communications.
- Support the Petersen & Company team with general communications and administrative tasks.

Preferred Qualifications

- Agriculture background strongly preferred (coursework, experience, internships, family operation, etc.).
- Experience managing social media accounts or creating content.
- Strong writing, editing, and communication skills.
- Basic graphic design experience (Canva, Adobe Express, etc.).
- Photography or short-form video skills are a plus.
- Professional, reliable, and comfortable interacting with industry professionals.

Ideal for students seeking hands-on communications and event experience in the ag industry.

2 Hours & Compensation

- Approximately 20 hours per month (flexible around class schedules).
- Must be available to work one in-person event per month in Kansas City.
- Hourly compensation based on experience.

3 How to Apply

To apply, please email the following to info@petersenandco.com by **December 30, 2025:**

- Resume
- Short cover letter or statement of interest
- Portfolio of social media content, photography, or design work (if available)
- Spring/Summer 2026 availability
- Desired hourly pay rate

Opportunity for Growth
Strong performance may lead to expanded hours, additional responsibilities, or an offer of permanent position after graduation.