

## **Personally Benefit by Helping to Expand Chapter Membership!**

This year, our Chapter is focusing on increasing the number of new members while working to engage with our existing members.

"We know that most people reading this newsletter are already ACC members, but we also know that many of you know in-house counsel who are not ACC members and may be interested in joining," says Cara Stuckel, ACC Saint Louis Membership Chair.

ACC Saint Louis President, Beverly Garner, explains that "The Chapter's strategic plan is intended to provide a solid foundation for the organization into the future. The organization depends on engaged membership. Thus, we strive to increase membership and member engagement."

In furtherance of our efforts to increase the number of chapter members, we challenge you to identify any three in-house counsels who are not current members of ACC, and encourage them to join. Our chapter is running a little competition in order to help incentivize this journey! Each member who emails the names and email addresses of three or more prospective ACC members to [accstl@qabs.com](mailto:accstl@qabs.com) and includes a quote about the value you have personally received as a member, will be entered for a chance to win a \$150 Visa gift card. The winner will be selected on June 3, 2024.

In addition to our local competition, global ACC is also running a competition where you will be entered to win prizes if you use the personalized QR code that was sent to you in April and share it with a prospective ACC member who will receive \$50 off their

membership. If you have any questions about the global competition, please reach out to [memberservices@acc.com](mailto:memberservices@acc.com).

Current members have a great upcoming opportunity to introduce prospective members to the Chapter by bringing them to the May 22nd CLE program: Ethical Solutions to Keep Your Head from Spinning CLE program noted in the Upcoming Events section.

"In an effort to expand our reach with prospective ACC members, we encourage you to invite and bring one eligible ACC prospective member to this CLE!" says Stuckel. "When you register to attend, please provide the name, title, email address and employer name of your prospective member. We hope you take advantage of this opportunity to share the benefits of our great group with your colleagues and friends."