

Presidential Update and Membership Contest



**ACC St. Louis Chapter President,
Beverly Garner,
Associate General Counsel, Bunge**

Our Chapter established a strategic plan to guide us during the next few years. One initiative involves increasing our members and our member engagement to sustain the Chapter into the future. Most people reading this newsletter are already ACC members. However, we all likely know in-house counsel who are *not* ACC members and members who do not attend ACC events.

You can help us achieve our goal by encouraging non-members to join ACC. Share with them why you joined ACC and your favorite programs and events. You may also share ACC's mission: ACC is a Global Legal Association that promotes the common professional and business interests of in-house counsel who work for corporations, associations, and other organizations through information, education, networking, and advocacy. ACC's vision and values can be found [here](#). Encourage them to explore the benefits and value of an ACC membership throughout the ACC website, including the membership page which you can find [here](#).

The best way to discover the benefits and value of ACC is to get involved and meet other members!

I challenge every ACC member to identify three in-house counsel who are not current members of ACC and encourage them to join. **If you email the names and email addresses of three or more prospective ACC members accstl@qabs.com and include a quote about the value you have received as a member you will be eligible to win value a \$150 Visa gift cardⁱ.** The winner will be selected on June 3, 2024. We will send an email to the prospective members along with information about ACC and the Chapter.

Similarly, I challenge every ACC member to *invite* other ACC members to join you at one of our many upcoming events. They may feel more comfortable attending an event at which they already know someone. Then, introduce them to active members of the Chapter at the event.

You may also share this column with them along with the links. ACC offers a 30-day trial membership, which allows trial members access to ACC's extensive legal resource library, online webinars and educational content (which has been reimaged, enhance and improved), and numerous other benefits. Following the 30-day trial membership, ACC will provide a discount code for registration as a full member. Information about trial memberships is available [here](#). In addition, we will provide opportunities for you to bring a prospective member to certain Chapter programs this year. Watch the newsletter, the ACC website and your emails for these opportunities.

ACC offers individual and corporate memberships. If your employer has a corporate membership, please confirm that your company uses all of its membership seats. Adding attorneys in your legal department to the roster will increase the Chapter's members. Also, confirm your company has enough seats for all attorneys in your legal department.

Likewise, if you have an individual membership, confirm you have renewed your membership, and encourage your co-workers to join ACC. (You could also discuss a corporate membership with your chief legal officer.)

Now is a great time to be a member of ACC. Our wonderful sponsors provide monthly CLE opportunities on popular topics. In addition, our upcoming events include the award-winning program in partnership with Washington University on Influencing Positive Corporate Culture on April 12, the annual Corporate Counsel Institute at the Ritz Carlton on May 9, and the popular CLE and Golf & Spa event on August 2. Register for these events [here](#).

Please reach out to me or [Cara Stuckel](#), our membership committee chair, if you have any questions about ACC membership. I look forward to seeing you soon!

Beverly

^{i i} To be eligible for the gift card participants must, by May 31, 2024,:

- provide the names and email addresses of three or more prospective members;
- be members of the Chapter (Board members and Committee members are not eligible);
- provide a quote about the value received as a member; and
- agree to let their quote be used in materials to promote the Chapter.

The Chapter will score submissions by allocating 75% of the score to the post that best reflects the value of membership in ACC, and 25% of the score to the number of prospective members referred. The Chapter may, in its discretion, provide participation prizes to anyone who participates. The prizes are determined by the Chapter and the approximate retail value would be the same price the winner would actually pay if they purchased the prize. No single prize would have a fair market value greater than \$600. If no one participates in the contest then the Chapter will not award prizes.