

2022 ACC STL Membership Survey Results Help Board Plan for Next Year

In September of 2022, members were asked to take the Association of Corporate Counsel – St. Louis membership survey to help the Chapter improve the membership experience.

The Board is thankful for the 73 members who participated, as they provided valuable feedback that will help the 2023 Board to plan targeted programming, social events and CLE.

We have highlighted four areas of feedback from the survey and provided the specific results at this link:

1. Types of programs and events

Members ranked in order of preferences the types of programs and events they preferred to attend with the top three choices as:

- CLE programs
- Social Events
- Professional Development

2. Time of day for in-person events

Members ranked in order of preferences the time of day they prefer in-person events, with the top choices listed here:

- Happy Hour 4-5pm
- Lunch
- Breakfast
- Happy Hour 5-7pm

3. Location for in-person events

Members selected the areas where they are most likely to attend in-person events, with the top locations being:

- | | |
|----------------------------|-----|
| • Clayton/Richmond Heights | 84% |
| • Frontenac/Ladue | 60% |
| • Central West End | 58% |
| • Forest Park | 57% |
| • Creve Coeur | 57% |
| • Downtown | 56% |

4. CLE topics

Members selected as many CLE topics as they would like to see with a tie for the top three being:

- Contract Drafting and Negotiation
- Ethics
- Elimination of Bias