

Email Marketing Privacy Policy

Effective Date: January 4, 2025

At **US Africa Collaborative, Inc.**, we are committed to protecting your privacy and ensuring the security of your personal information. This Email Marketing Privacy Policy outlines how we collect, use, and protect your information when you subscribe to receive updates, newsletters, or marketing content from us.

1. Information We Collect

When you sign up for our mailing list or engage with our email communications, we may collect the following information:

- Full name
- Email address
- Organization or company name (optional)
- Job title or affiliation (optional)
- Interests or areas of focus related to our programming or initiatives
- Interaction data (e.g., whether emails are opened, links clicked)

2. How We Use Your Information

We use your information to:

- Send newsletters, updates, and promotional materials related to our programs, events, and initiatives
- Share opportunities for collaboration, sponsorship, or participation
- Inform you about important organizational news and developments
- Improve the relevance and effectiveness of our communications through engagement analytics

3. Consent and Opt-In

By subscribing to our email list, you consent to receive marketing communications from **US Africa Collaborative, Inc.** You can withdraw your consent at any time by clicking the “unsubscribe” link found at the bottom of every email or by contacting us directly.

4. Unsubscribing

You may unsubscribe at any time. All of our email communications include a clear and convenient unsubscribe link. Once unsubscribed, you will no longer receive marketing communications from us unless you opt in again.

5. Third-Party Services

We may use third-party email marketing platforms (e.g., Mailchimp, Constant Contact) to manage and send our email communications. These platforms process your data according to their own privacy policies, and we ensure they comply with applicable data protection laws.

We will never sell, rent, or share your personal data with third parties for their marketing purposes.

6. Data Security

We take reasonable technical and organizational precautions to protect your personal information from unauthorized access, loss, misuse, or alteration.

7. Your Rights

Depending on your location, you may have the right to:

- Request access to the personal data we hold about you
- Correct inaccuracies in your personal data
- Request that your data be deleted or restricted
- Object to the processing of your personal data for direct marketing

To exercise any of these rights, please contact us at info@usafricacollaborative.org

8. Policy Updates

We may update this policy periodically to reflect changes in our practices or applicable regulations. The latest version will always be available on our website and will include the date of the most recent update.

Contact Us

If you have any questions about this policy or your data, please contact:

US Africa Collaborative, Inc.

Email: elizabeth@usafricacollaborative.org.

Website: <https://usafricacollaborative.org>

The US Africa Collaborative, Inc. was incorporated in December 2021 in the State of Maryland. The organization is tax exempt under the US Internal Revenue Code Section 501 (C) 3 and is governed by an international Board of Directors and a set of By Laws which govern its actions. For more information contact us at 443-326-6713 or elizabeth@usafricacollaborative.org. Visit: usafricacollaborative.org.