



Introduction

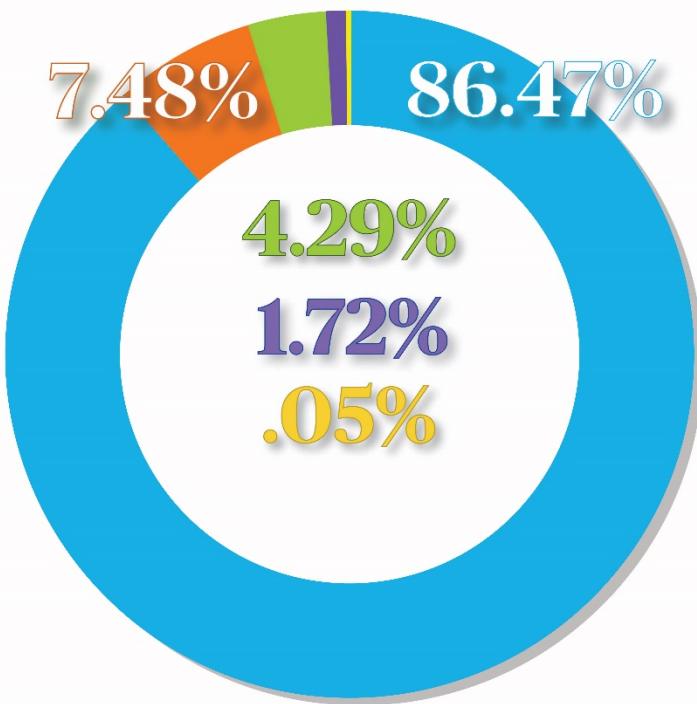
Wild Spaces and Public Places' half-cent sales tax is used to acquire and improve environmentally sensitive lands and to create, improve and maintain parks and recreational facilities throughout Alachua County.

The eight-year sales tax was approved by Alachua County voters in 2016 and is being collected from January 1, 2017 through December 31, 2024.

This report is a summary of the **City of Gainesville's** portion of the Wild Spaces & Public Places program during fiscal year 2020. It's a snapshot of the city's expenditures along with highlights of a few of the transformative projects underway during the year.

Fiscal Year 2020 Expenditures

Funds received	Funds expended
\$7,183,320.93	\$6,954,965.38
Construction & Improvements	\$ 6,013,617.19
Construction Administration	\$ 520,066.68
Design & Professional Services	\$ 298,231.63
Operations & Maintenance	\$ 119,911.07
Advertising & Marketing	\$ 3,138.81



Expenditures

We are extremely proud of the spending breakdown for the City's Wild Spaces & Public Places program, with the large majority of the dollars spent going directly into the job sites.

- An **impressive** 86.47% of your tax dollars were spent directly on Construction & Improvement.
- 7.48% of the money collected went towards Construction Administration.
- 4.29% was spent on Design & Professional Services.
- 1.72% was spent on Operations & Maintenance.
- while less than one percent was spent on Advertising & Marketing.

According to charitywatch.org, a non-profit is considered to be highly efficient when end calculations produce a program percentage of 75% or greater.

Making a Local Impact

Vendors Utilized in FY 2020



Making a Local Impact Vendors utilized in FY 2020

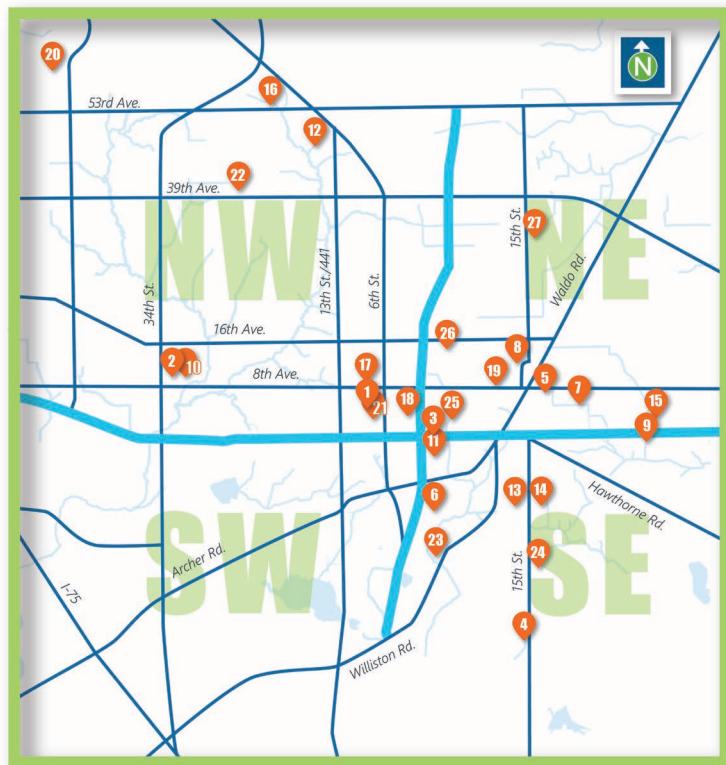
During this difficult year, our team focused on doing everything we could to support the local economy.

- The Wild Spaces & Public Places program is proud to have kept over 75% of WSPP expenditures local.
 - 48 local vendors were hired directly for Wild Spaces projects. These businesses are located within Alachua, Bradford, Columbia, Gilchrist, Levy, Putnam or Union County.
- Over 60% of the vendors hired were small businesses.
 - 53 small businesses were hired on Wild Spaces & Public Places projects during the past fiscal year. A small business, by definition, has less than 50 employees and less than \$5 million dollars in annual revenue.
- 14 of the businesses hired were registered as diverse.
 - at least 51% of the company is owned by a woman, service-disabled veteran or person with a diverse background.

Project Locations

FY 2020

1. A. Quinn Jones Museum & Cultural Center
2. Albert "Ray" Massey Park
3. Bo Diddley Plaza
4. Boulware Springs Nature Park
5. Clarence R. Kelly Community Center and Park
6. Depot Park
7. Duval Park
8. Dwight H. Hunter Pool
9. Fred Cone Park
10. H. Spurgeon Cherry Pool
11. Hippodrome Theatre
12. Hogtown Creek Headwaters Nature Park
13. Lincoln Park
14. Lincoln Yard Trail
15. Morningside Nature Center
16. Northside Park
17. Oakview Park
18. Pleasant Park
19. Reserve Park
20. San Felasco Park
21. Sharmie Ffar Park
22. Springtree Park
23. Sweetwater Recreational Trail
24. T.B. McPherson Recreation Center
25. Thelma A. Boltin Center
26. Tom Petty Park
27. Unity Park
(formerly NE 31 Ave. Park)



Project Locations, Fiscal Year 2020

For the projects in progress during the fiscal year 2020 we took an abundance of care —following CDC guidelines — to allow transformative projects to continue moving forward safely. The vendors we worked with did a tremendous job adapting and overcoming every obstacle thrown at them.

Wild Spaces & Public Places completed nearly *\$7 million dollars'* worth of influential projects. To name just a few of the projects worked on in fiscal year 2020...

- The Clarence R. Kelly Community Center and Park project underwent the community engagement, design, and permitting and procurement processes. Work includes demolition of the existing building and construction of a 3,800 square foot space. The outdoor space will include a new playground, fitness equipment, community garden and a lighted basketball court.

(Projects in progress continued)

- The Hippodrome Theatre received much needed improvements including renovations to the first and second floor lobbies, accessibility improvements, exterior and interior lighting, speaker system and air conditioning upgrades.
- The circa 1890 farm house at Hogtown Creek Headwaters Nature Park underwent a major renovation and is currently being developed into a nature center for the Gainesville community.
- The new Northside Park was completed during the fiscal year. Located next to the Senior Recreation Center, improvements include 40 new parking spaces and construction of a multi-generational play area designed to provide activities for all ages.
- Formerly named Kiwanis Girl Scout Park, Oakview Park saw major improvements. The nearly 64-year-old building received extensive renovations and now provides space for youth programming. The outdoor space received a new modern playground, new plants, removal of invasive species and added parking.

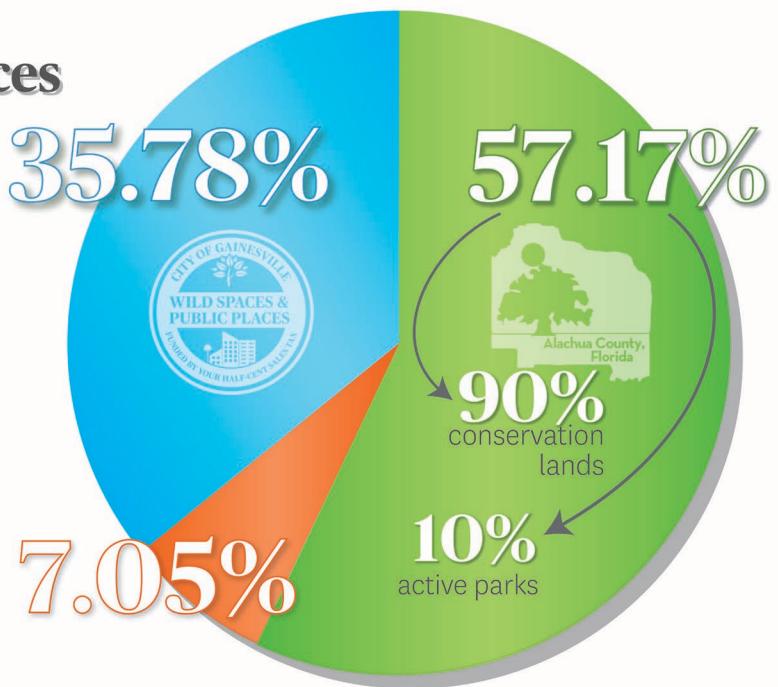
Distribution of your Wild Spaces & Public Places Sales Tax Dollars

City of Gainesville

Alachua County

Small Municipalities

Alachua, Archer, Hawthorne, High Springs, LaCrosse,
Micanopy, Newberry, Waldo



Distribution of Wild Spaces & Public Places Sales Tax Dollars

“Did you know?”

The State of Florida disperses the Wild Spaces & Public Places sales tax revenue to Alachua County and the nine incorporated municipalities within the county based on population?

- The City of Gainesville receives 35.78% of the sales tax collected.
The City is focusing its efforts on improvements and renovations to existing parks and facilities with a few signature projects.
- Alachua County receives 57.17% of the sales tax collected.
Of the Alachua County revenue, 90% of the revenue goes toward conservation lands and 10% goes toward active parks.
- The remaining 7.05% of the sales tax collected is distributed amongst the 8 smaller municipalities within the county.

Contact Information

For information on Alachua County's Wild Spaces & Public Places program or the programs of the 8 smaller municipalities, please contact the county or appropriate city office.

Alachua County Communications Office
website: www.alachuacounty.us
email: msexton@alachuacounty.us
phone: 352-374-5204

For information on the City of Gainesville's Wild Spaces & Public Places program, contact the city's Wild Spaces and Public Places office.

City of Gainesville
Wild Spaces & Public Places
website: www.cityofgainesville.org/wildspacesandpublicplaces
email: wildspacespublicplaces@cityofgainesville.org
phone: 352-393-8187

Gainesville City Commission. Fiscal Year 2020

Lauren Poe (Mayor)
David Arreola
Gail Johnson
Reina Saco
Adrian Hayes-Santos
Gigi Simmons
Harvey Ward

Closing

We are thankful to the Gainesville community for your continued engagement. We rely extensively on our neighbors' input throughout these projects to better understand the unique needs and wishes of the community.

And thank you, Alachua County voters, for your support of the Wild Spaces & Public Places tax initiative that makes this important work possible.