



## **SAMPLE LETTER - From an Individual**

Dear [NAME],

I am raising money for the Semper Fi Fund as a member of the Semper Fi Fund Team at the  (name of event)  on \_\_\_\_\_, 2017. My goal is to fundraise \$\_\_\_\_\_ and to promote the continuing needs of our nation's injured service members. I need your help to reach my goal!

By contributing to my campaign you will help many service members when they need it the most. The Semper Fi Fund, and its program America's Fund, provide immediate financial assistance and lifetime support to post 9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces, and their families, ensuring that they have the resources they need during their recovery and transition back to their communities.

The programs provide support in a variety of ways including: financial, emotional, and tiered support for our injured/ill service members and their families through the following programs: Family Support, Adaptive Housing, Adaptive Transportation, Specialized Equipment, Education and Career Transitioning, Rehabilitative Sports programs, and more. For more information please visit [www.SemperFiFund.org](http://www.SemperFiFund.org).

The Semper Fi Fund's streamlined structure allows them to provide rapid assistance with no red tape and they keep overhead very low – 6% since inception – because they realize every dollar saved can be put to better use elsewhere. The Semper Fi Fund has been awarded the highest charity ratings among veteran nonprofits. The Semper Fi Fund has an **A+ Rating from CharityWatch**, and they are one of only two veteran nonprofits to receive this rating in recent years. The Semper Fi Fund also has a **4 Star Rating from Charity Navigator**, a rating given to only 3% of all charities.

There are many ways to support my efforts. The easiest way to contribute is to go to my campaign page at [www.\\_\\_\(enter your URL here\)\\_\\_\\_](http://www.__(enter your URL here)___) and donate securely online. If you would like to donate by check, please complete the attached Check Donation form and send your check to the listed address. You will receive a tax-receipt by mail from the SFF within two weeks.

Any amount that you can give will help; no donation is too small. The need to assist our injured and critically ill service members continues to be great. Thank you in advance for your support and for joining me in "Serving Those Who Preserve Our Freedom."

Sincerely,

[Name]

[insert your Fundraising URL here]



## **SAMPLE LETTER - From a Team**

Dear [NAME],

As a member of the Semper Fi Fund Team my goal is to raise \$\_\_\_\_\_ and to promote the continuing needs of our nation's injured service members. I need your help to reach my goal!!I've joined/formed [Team Name] in honor/memory/support of [describe your personal connection to the cause]. My teammates are going to join me at the  [event participating in]

The Semper Fi Fund's streamlined structure allows them to provide rapid assistance with no red tape and they keep overhead very low – 6% since inception – because they realize every dollar saved can be put to better use elsewhere. The Semper Fi Fund has been awarded the highest charity ratings among veteran nonprofits. The Semper Fi Fund has an **A+ Rating from CharityWatch**, and they are one of only two veteran nonprofits to receive this rating in recent years. The Semper Fi Fund also has a **4 Star Rating from Charity Navigator**, a rating given to only 3% of all charities.

The Semper Fi Fund, and its program America's Fund, provide immediate financial assistance and lifetime support to post 9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces and their families, ensuring that they have the resources they need during their recovery and transition back to their communities.

The basic ideal that drives the Semper Fi Fund's efforts is simple: for as much as our heroes have sacrificed, they deserve the best care and support available in their hour of need. The Semper Fi Fund is committed to being there at the time of injury or illness and for a lifetime if needed.

Thank you for supporting me and my team in our efforts to make an impact.

Sincerely,

[Name]

[Your fundraising URL here]

P.S. Don't forget to ask your employer if they provide matching gifts for your donation.



## **SAMPLE LETTER - To a Business/Organization**

Dear [NAME],

They've given so much - now it's our turn.

On [Date] I will be running in support of the Semper Fi Fund in the [Event name here]. As a member of the Semper Fi Fund Team my goal is to raise \$\_\_\_\_\_ and to promote the continuing needs of our nation's injured service members. In order to reach my fundraising goal, I am asking for your support in the form of a monetary donation. I am a frequent customer of [company name], and would appreciate any support that you would be able to provide.

I've joined/formed [Team Name] in honor/memory/support of [describe your personal connection to the cause]. My teammates are going to join me at the [Event name here].

The Semper Fi Fund, and its program America's Fund, provide immediate financial assistance and lifetime support to post 9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces and their families, ensuring that they have the resources they need during their recovery and transition back to their communities.

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Thank you for your support and consideration.

Sincerely,

[Name]

[Your fundraising URL here]



## Matching Gift Reminder

Dear [NAME],

Thank you again for your generosity. I want you to know that a matching gift is a great way for donors to double (or even triple) the impact of their donations and to help participants achieve their fundraising goals.

What Is a Matching Gift?

A great way to Double or Triple your contributions! Many companies offer matching gift programs to their employees that can increase the power of your donation. Contact your personnel office to see if your business or organization participates in matching gift programs. Thank you again for your donation to the Semper Fi Fund.

Sincerely,

[Your Name]

[Your fundraising URL here]



## **Thank You Letter**

**\*Add picture from event if at all possible**

Dear [NAME],

Thank you for supporting my participation in the [Event Name Here] in support of the Semper Fi Fund, and thank you for your donation. Your gift will undoubtedly make a difference in the lives of our injured Service members and their families. You can read more about the Semper Fi Fund and [www.semperfund.org](http://www.semperfund.org) and the efforts your donation goes to support those who preserve our freedom.

So far I've raised [\$amount] only [\$amount] more until I reach my goal! I'll be keeping all of my donors in mind, and in my heart on the day of the Marathon. Without your generosity, none of this would be possible.

Sincerely,

[Name]

[Your fundraising URL here]