



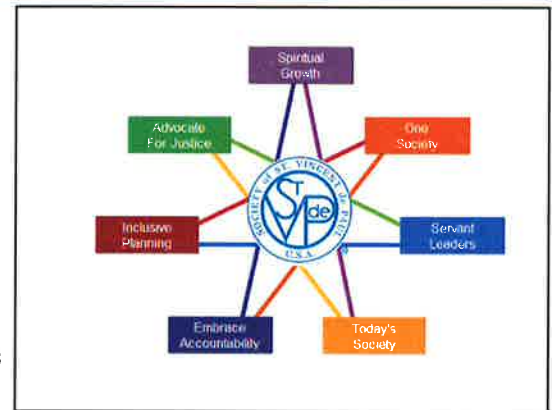
# National Solidarity Benefits

Promoting Spiritual Growth and Service

## Supporting our Cultural Beliefs

### Spiritual Growth

National Council Vincentian Spiritual Formation training programs and resources root us in the grace of our Vincentian vocation and teach us how to journey together towards holiness.



### One Society

The National Council helps unite Vincentians across the country into One Society by providing opportunities for Vincentians to learn and work together at national and regional meetings, participate in unifying events such as the Friends of the Poor® Walk and support international Vincentians through the Twinning Program and international disaster global support.

### Servant Leaders

Servant Leaders are supported by the National Council with information about succession planning, mentorship and running Conferences and Councils. The Invitation for Renewal Leadership Program, national staff and volunteers help with complex questions.

### Today's Society

The National Council develops and manages membership databases, provides IT support, updates members weekly through the E-Gazette and elevates the Society to the digital age with marketing and information via social media, multiple websites and our mobile app.

### Embrace Accountability

National support is key to keeping the Society legal and in good standing by assisting Councils to comply with legal requirements of a nonprofit organization, providing a national insurance program for small Conferences and Councils and maintaining Society trademarks for national/international recognition and protection.

### Inclusive Planning

An inclusive culture is being developed and promoted through diverse membership, committees and leadership groups as well as through National Council websites and publications that convey information on best practices, diversity, youth/young adults and tools for Extension.

### Advocate for Justice

The National Council provides a platform for Vincentians to organize and advocate through the Voice of the Poor and the Vincentian Reentry Organizing Project (criminal justice/prison reform) as well as collaborative projects with like-minded organizations.



# National Solidarity Benefits

Promoting Spiritual Growth and Service

"What do we get for our solidarity contributions?"

## Supporting our Key Results 2016-2021

### **1. Increase the Number of Active and Associate Members from 96,000 to 250,000**

The National Council has created an Extension Web Portal on the Member website. This portal contains extension and revitalization-related videos and materials, including a model extension plan, materials for clergy relations and more. The National Council aired a television special (and accompanying marketing campaign) for EWTN and is producing an entire SVdP television series for EWTN designed to encourage people to look into joining or supporting the Society. Mentoring programs for leaders are offered.

### **2. Increase the Number of Councils/Conferences utilizing Systemic Change Strategies from 20% to 80%**

Resources, training and funding for systemic change projects for Councils and Conferences are supplied through the National Council including quarterly Friends of the Poor® grants and Getting Ahead facilitator training webinars.

### **3. Increase the Number of People Served from 14 million to 20 million**

Training materials and resources, including a new training video to assist Vincentians with making home visits, are provided through the National Council. Social media how-to documents from the Extension Web Portal can help everyone connect easier with Councils and Conferences. National Assemblies feature training sessions as well as opportunities to connect with vendors that can help stores and special works expand their reach and services.

### **4. Increase the Income of all Councils/Conferences from \$375 million to \$925 million**

Councils and Conferences receive nearly \$5 million annually through National Development Department programs such as the Friends of the Poor® Walk, FOP grants, the National Vehicle Donation Program, the Catholic Campaign for Human Development grant and other major gift donor contributions. Also, Councils, Conferences and SVdPUSA members receive national partnership discounts on goods and services, and have direct access to fundraising resources.

To link to member resources, please click on: <http://www.svdpusa.org/members> - the place where Vincentians can access important documents, best practices, order materials and find solutions.

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