

WIN A TRIP TO MIAMI OPEN 2023



Includes

Air ticket
(Economy
Class)

Hotel
(2 nights)

**Ticket for
Miami Open
2023**

Target

INDIVIDUAL
New individual
sales = **\$30,000**

DOUBLE
New individual
sales = **\$50,000**

Qualification Period

January 1, 2023 -
March 15, 2023

Rules and Regulations

- Individual policy sales received and paid for within the qualification period regardless of effective date.
- Corporate group policies or individual/group policies from 24-year conversions do not qualify.
- Incentive valid for direct sales only. It cannot be combined with agency and subagent sales.
- Policies must remain active after the effective date of the incentive.
- Plan changes to existing policies do not qualify as New Business.