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NEWS RELEASE

For Immediate Release Media Contact: [INSERT Name, Phone, Email]  
Date: [XX/XX/XXXX]

**[School/District Name] Joins National Celebration of Magnet Schools**   
*[Insert attention grabbing detail about event or activity]*

*[INSERT CITY, STATE]* - This February [INSERT SCHOOL, DISTRICT] will join the celebration of National Magnet School Month. Nationwide, there are approximately 4,340 magnet schools serving nearly 3 million students. Magnet schools are the largest form of public school choice, providing families with opportunities to meet the individual learning styles, talents, and interests of their children. They were originally created as a means of voluntarily promoting school integration and improving America’s public education system.

Today, magnet schools continue to flourish and are preparing students for college and 21st century careers. Knowing that students learn differently, magnet schools focus on specialized theme-based curriculum and instruction, while still meeting all state and district academic standards. Magnet schools are public, free and open to all students, and should be an essential component to every school district portfolio.

Through school choice, magnet schools work to close the achievement gap, improve racial harmony, and make a lasting, positive impact on the lives of children. Research has proven that magnet schools increase academic achievement, graduation rates, school attendance, parent and teacher satisfaction, and school diversity. Throughout the month of February our nation's magnet schools will organize events and activities to showcase this tradition of educational excellence.

[INSERT SCHOOL or DISTRICT] will host [INSERT DETAILS OF EVENT/ACTIVITY and LOCATION/DATE]

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[INSERT BOILERPLATE – REPLACE OUR EXAMPLE] Magnet Schools of America (MSA) was founded in 1986. It is the national association of magnet and theme-based schools. It supports and serves the leaders and teachers of magnet and theme-based schools, while promoting the development of new magnet programs and public schools of choice. The mission of MSA is to provide leadership for high quality, innovative, instructional programs that promote choice, diversity, equity, and academic excellence for all students.