







ARTS, ENTERTAINMENT & FESTIVALS

Downtown Union City is experiencing an arts revival, led by projects like The Art Room by Abi and the renovation of the Capitol Theatre to host future concerts, dinner shows and productions. In nearby Kenton, White Squirrel Winery – the largest grape producer in the state – offers tastings, live music and hand-harvested wines.

Obion County also knows how to celebrate. Annual events include the quirky Twin Cities Banana Festival (featuring a one-ton tub of banana pudding), White Squirrel Festival, Reelfoot Arts & Crafts, Eagle Festival and Tacos & Tamales Fiestas Patrias, which honors Hispanic heritage within the community. Discovery Park rounds out the calendar with its own lineup of family-friendly events.

HOSPITALITY THAT LASTS

For many, a trip to Obion County feels like coming home. Affordable hotels, free parking and kid-friendly lodging make it easy for families to settle in and explore at their own pace. That ease is matched by the people themselves.

"Visitors talk about the little touches – the Southern hospitality, the way people treat them like family," says Lindsay Theobald, CEO of the Obion County Joint Economic Development Corporation.

That same attention to detail extends beyond tourism. Even the county's industrial park was designed with quality of life in mind, featuring walking trails, a fishing pond and playgrounds.

"Our industrial park is one of the most beautiful you'll find," Theobald says. "It shows how much this community values not just business growth, but the people who live and work here."

Obion County may be small-town Tennessee, but it offers big experiences and memories that linger long after the trip ends.

DISCOVER OBION COUNTY

For more information about Obion County, visit **obioncounty.org**.