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Demographics (Custom Trade Area)

76,863 Population	41.7 Avg. Age	$68,147 Household Income (Average)	
83,154 Daytime Pop	30,833 Households	$51,308 Household Income (Median)	

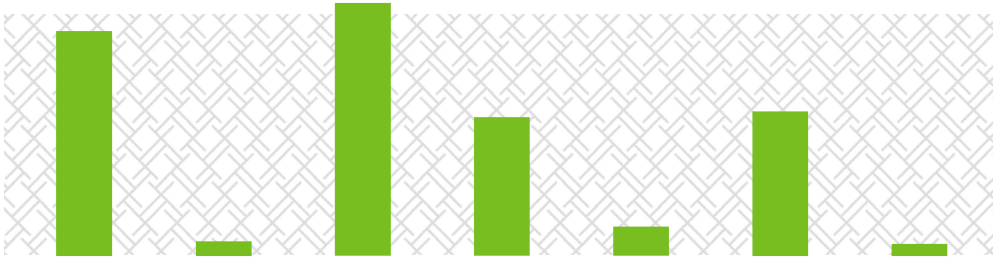
Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Peer Trade Areas

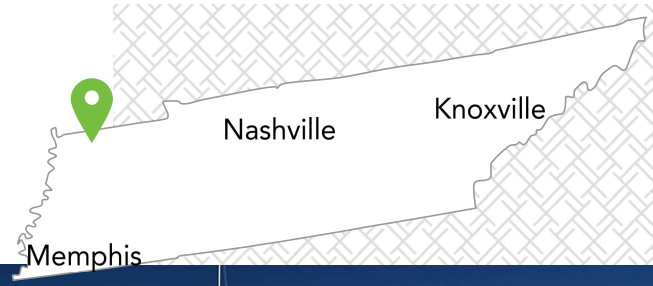
Cedartown, GA	1858 Rome Hwy
Waynesville, NC	135 Town Center Loop
Mount Sterling, KY	499 Indian Mound Dr
Toccoa, GA	3886 Highway 17 Alt
Lincolnton, NC	306 N Generals Blvd
Winchester, TN	2675 Decherd Blvd
Berea, KY	120 Jill Dr

Daytime Population (Custom Trade Area)



retail strategies

Union City, Tennessee



Market Guide



Trade Area Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	9,986	14,573	22,075	3,225	16,188	21,118
Daytime Pop	14,057	17,574	23,778	8,859	19,832	23,097
Median HH Income	$49,642	$52,445	$54,124	$52,003	$53,051	$54,250
Households	4,070	6,031	9,180	1,331	6,709	8,776

Drive Times

