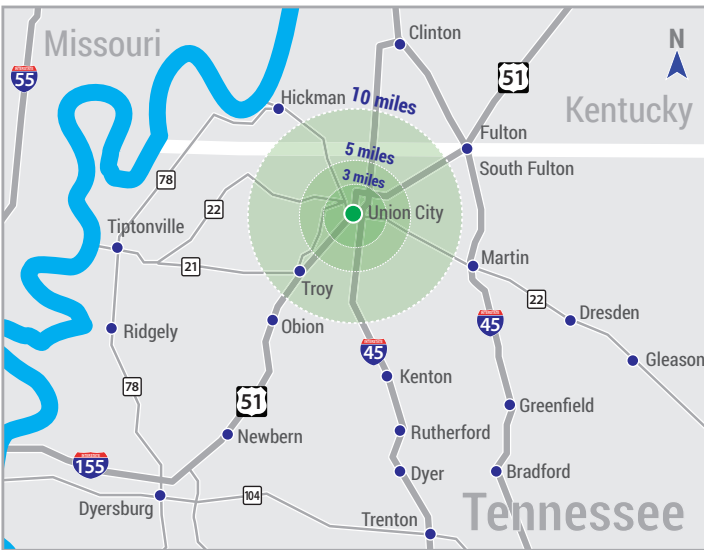


UNION CITY 2021 OBION COUNTY, TN

Prepared for:



TRAFFIC & TRANSPORTATION

Vehicles per day	2014	2016	2019
West Reelfoot Avenue	25,564	26,094	28,098
Hwy 51	22,274	19,153	20,429
Jere B Ford	10,823	11,141	11,726

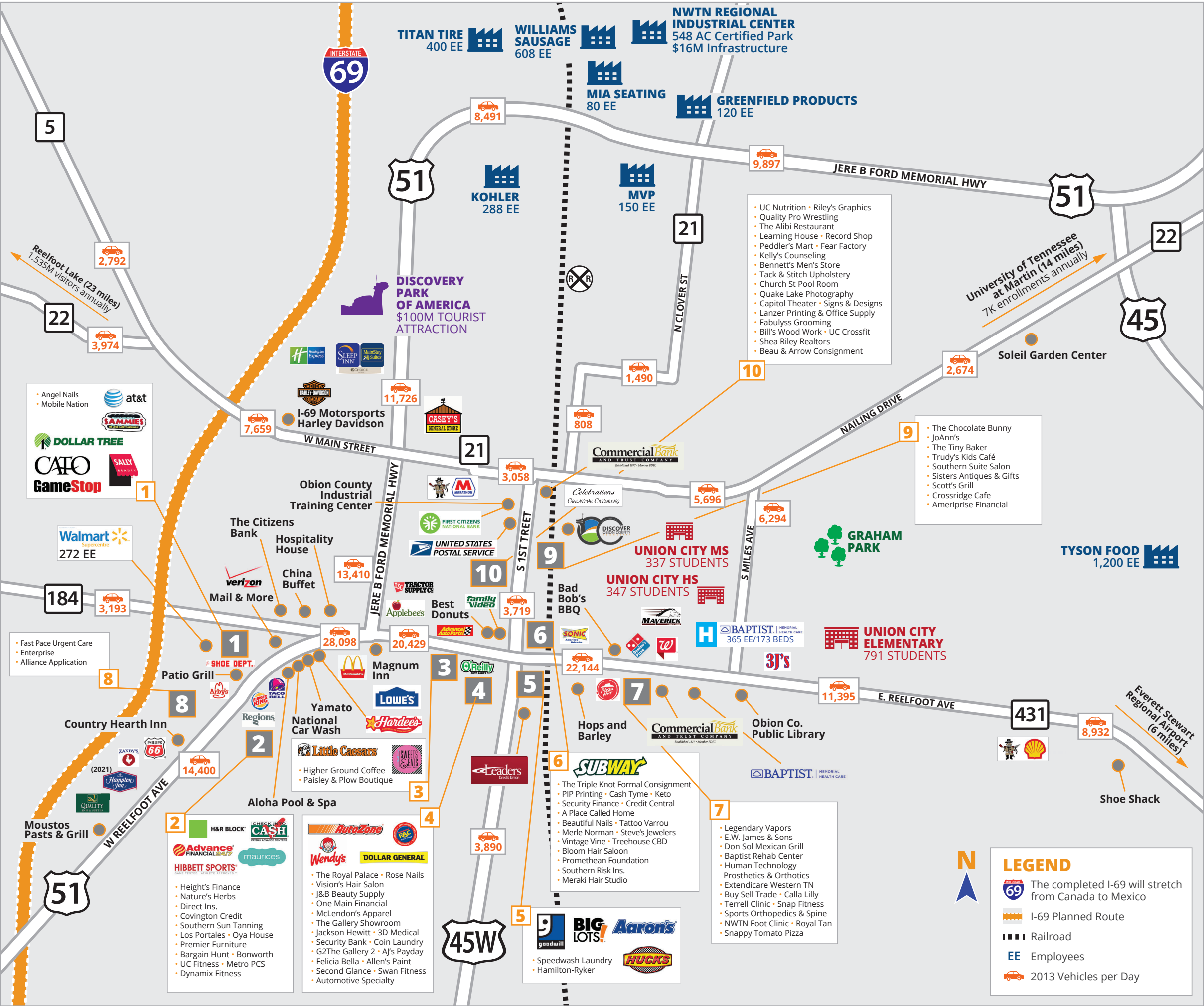
Source TDOT

DISCOVERY PARK OF AMERICA

- Multi-million dollar, world-class museum and heritage park
- 100,000-square-foot museum
- 50-acre heritage park with three gardens
- Earthquake simulator, Starship Theater and Observation Tower
- Wedding, Meeting and Corporate Events Venue
- Attendance: Approx. 250,000 annually

CONTACT INFORMATION

Lindsay Frilling, CEO
Obion County Joint Economic Development Corp
Obion County Chamber of Commerce
214 East Church Street • Union City, TN 38261
Ph: 731.885.0211 • Cell: 731.592.1083 • Fax: 731.885.7155
lfrilling@obioncounty.org • obioncounty.org





OBION COUNTY

DEMOGRAPHIC SNAPSHOT

	Trade Area	3 mi. radius	5 mi. radius	10 mi. radius	5 min drive time	10 min drive time	15 min drive time
Population	64,229	9,987	13,792	21,752	5,180	13,375	19,101
Median Age	38.7	40.7	41.5	42.8	41.2	41.3	42.6
Median HH Income	\$39,681	\$35,148	\$37,401	\$40,327	\$35,986	\$36,861	\$39,435
Workers	12,336	6,075	9,370	10,863	7,265	9,404	10,968

(Radius Ring and Drive Time Demographics: Jere B Ford Mem Hwy & W Reelfoot Ave, Union City, TN)

TOP EMPLOYERS ORGANIZED BY NUMBER OF EMPLOYEES

Employer	Service	Employees
Tyson Foods	Poultry Processing	1,600
Williams Sausage Company	Sausage Meat Products	608
Baptist Memorial Hospital	Healthcare	365
Titan Tire	Off-road Tires	300
Kohler	Tub & Shower Enclosures	225
MVP Brands	Imported Goods	150
Greenfield Products	Steel Fabrication	120
Waymatic, Inc.	Concession Trailer Fabrication	91
Dar Pro Solutions	Meat Rendering	87
MIA Seating	Office Chair Manufacturing	80
Institutional Casework, Inc.	Metal Laboratory Equipment	60
Green Plains Obion	Grain Distiller-Ethanol Production	52
ColorCoat, Inc.	Window/Door Coating Application	40

2019 Retail Sales
for Obion County:

\$489,499,344

Source: tn.gov/revenue

SCHOOLS ORGANIZED BY ENROLLMENT

School	Students	Grades
Obion County Central High School	842	9-12
Union City Elementary School	837	PK-4
Union City High School	424	9-12
Union City Middle School	383	5-8
Lake Road Elementary	557	PK-8
Hillcrest Elementary	608	PK-8
Ridgemont Elementary	386	PK-8
South Fulton Elementary	363	PK-6
South Fulton Middle/High School	341	6-12
Black Oak Elementary	264	PK-8



UNION CITY

EXISTING BUSINESSES BY CATEGORIES

Casual Dining Restaurants: Applebee's, Los Portales, Patio Grill, Oya House, Moustos Pasta & Grill, China Buffet, Yamato

Apparel & Shoes: Cato, Maurices, Hibbet Sports, Goodwill, Shoe Dept., Shoe Shack

Other: Lowe's Home Improvement, Tractor Supply, BigLots!, Dollar Tree, GameStop, Sally Beauty, Walgreens, Bargain Hunt



UNION CITY 2021
OBION COUNTY, TN

Union City is the county seat of Obion County located approximately 2 hours north of Downtown Memphis, **on the new I-69 Interstate connecting Canada to Mexico.**

Discovery Park of America is a 100,000-square-foot museum and 50-acre heritage park funded by generous partners, including its principal funder, the Robert E. and Jenny D. Kirkland Foundation.

HOTELS

MainStay/Sleep Inn, Quality Inn, Country Hearth Inn, Magnum Inn, Hospitality House, Holiday Inn Express, Hampton Inn (expected in 2021)

