

YOUNG PROFESSIONALS OF OBION COUNTY

2018-2019 BUSINESS SPONSORSHIP OPPORTUNITIES

The Young Professionals of Obion County's mission "is to incorporate local young professionals into our community, collaborate with our peers, and to do our part to help Obion County thrive". YPOC consists of individuals who live or work in Obion County. Members fall between 21 and 35 years old and are from various industries and backgrounds. Sponsorship of YPOC ensures your business or organization gains marketing access to this valuable demographic as well as positive press for supporting YPOC. Members are driven young professionals, who are focused on improving their own lives and Obion County as a whole. Benefits of becoming a YPOC sponsor will depend on the level of sponsorship that is given.

Platinum Sponsor: \$750

- The promotion of company's logo on all marketing materials (flyers, social media, invitations, etc)
- Presentation opportunity before two (2) Professional Development meetings.
- Table set up for the sponsor at monthly meetings for promotional materials
- Opportunity to host YPOC in your business or meeting space two (2) times a year.
- Title sponsor for two (2) events event during the current year
- Company logo on YPOC section on Obion County website
- Annual recognition as YPOC sponsor at Obion County Chamber Banquet
- Option to advertise career opportunities to YPOC Members

Silver Sponsor: \$500

- The promotion of company's logo on all marketing materials (flyers, social media, invitations, etc)
- Table set up for the sponsor at monthly meetings for promotional materials
- Opportunity to host YPOC in your business or meeting space one (1) time a year.
- Company logo and recognition on YPOC section on the Obion County website
- Annual recognition as YPOC sponsor at Obion County Chamber Banquet
- Option to advertise career opportunities to YPOC Members

Bronze Sponsor: \$250

- Opportunity to host YPOC in your business or meeting space one (1) time a year.
- Company logo and recognition on YPOC section on the Obion County website
- Annual recognition as YPOC sponsor at Obion County Chamber Banquet
- Option to advertise career opportunities to YPOC Members