Big Discoveries IN NORTHWEST TENNESSEE



Obion County blends natural wonders, cultural gems and Southern hospitality into a getaway for every generation

Tucked in Northwest Tennessee, Obion County blends outdoor adventure, cultural attractions and small-town hospitality into a destination that feels both relaxed and unforgettable. Whether you're casting a line in Reelfoot Lake, exploring the world-class Discovery Park of America or enjoying a local festival, there's something here for every generation.

REELFOOT LAKE: A NATURAL TREASURE

Created by earthquakes in the early 1800s that briefly reversed the flow of the Mississippi River, Reelfoot Lake is the only naturally formed lake in the state. Today, it's a year-round haven for outdoors people and nature lovers. Visitors can enjoy boating, kayaking, fishing, eagle tours and photography excursions. More than 90 bald eagle nests surround the lake, and thanks to accessibility upgrades like a new boat ramp and a wheelchair-friendly kayak launch, everyone can experience its beauty.

Nationally known for duck hunting, Reelfoot also offers clay targets, rifle ranges and archery courses. After a day outdoors, nothing beats a plate of local staples such as Reelfoot catfish, hush puppies and country ham, served at family-style restaurants around the lake.

DISCOVERY PARK OF AMERICA: A CULTURAL LANDMARK

Another world-class attraction, Discovery Park of America, rises unexpectedly from surrounding farmland. The legacy of Robert and Jenny Kirkland, the museum brings the world to Northwest Tennessee through immersive exhibits on history, science and art. Families, school groups and curious travelers alike are inspired by its mission and amazed by the level of detail and Southern hospitality.