



Your "Invitation Only" Invite to See

THE DEMO DAY PRESENTATIONS

RSVP to General Partner Jon Gregory, jcgregory48@gmail.com

Information

Thursday, April 18 from 1:30-6:00 at the McClatchy New Ventures Lab

401 I Street in Downtown Sacramento, Directly Above the Historic Amtrak Station;
Easily Accessible from the San Francisco Bay Area via the Capital Corridor Commuter Train



WHAT IS DEMO DAY?

At Demo Day the first batch of the Capital Region AR VR Accelerator founders present their start-ups to a room full of specially selected investors, corporations engaged in AR or VR, industry experts and media. It is a private "invitation only" event. You must have received an invitation and RSVP'd YES to attend.

Start-up Companies

A panel of judges share their insights and perspectives about the current and near-term future state of the industry, and their input to the Accelerator start-ups. Brief description of the Start-up companies below:

Adventure Lab

Adventure Lab will create live hosted virtual reality adventures that a group of friends can experience from the comfort of their homes, taking advantage of the upcoming market opportunity when the Oculus Quest all-in-one headset comes out in Q2 of 2019. Using our platform, the next generation of experience creators (twitch streamers, youtubers, aspiring improv actors, comedians, etc.) will be the live hosts, shaping and guiding cooperative play adventures (think virtual escape rooms and action game shows) for the ticket-buying players while streaming the gameplay to their audience. Founded by veterans of Pixar, Google and Facebook and the co-founder of Oculus Story Studio.

Altwork

Ready for an upgrade with your technology experience? Altwork allows you to work and enjoy your computer, tablet, smart phone and game console in complete comfort, all at a push of a button. By integrating a chair, desk surface and monitors, users can seamlessly transition from standing, sitting, reclining to collaborating. Whatever you use your technology for; enjoy a business class experience at your office or home.

Cognitive

Cognitive is a digital therapeutics company solving neurorehabilitation's biggest challenge: that most stroke patients never fully recover. Cognitive delivers evidence-based treatments as fun virtual reality games for home use. Founded by an experienced neuroscientist and expert game designer, Cognitive is uniquely qualified to reduce this massive pain point. They closed their Angel round, won grants and are ready to scale.

Meedia

MEedia allows you to broadcast your news, on your time, in your space, and in your way! Eliminate the physical press gallery, the repetitive questions and create your own narrative that speaks to your purpose and protects your personal brand. With MEedia you create the press questions, you edit your answers, and you broadcast your information through social media utilizing a realistic media press conference platform created and captured on your mobile device.

Observer Analytics

Observer Analytics is an analytics platform built specifically for AR and VR experiences. Their software allows developers to track and analyze user engagement and in-app behaviors in order to optimize user experience and increase retention. As XR becomes the next computing platform, there is a need to analyze new three-dimensional data points such as user gaze, physical movement, and object interactions. What Google Analytics provides for websites, Observer provides for new immersive experiences!

SAMA Learning

Within the next year our STEM workforce gap will grow to 1 million college grads. Building a STEM-capable workforce is a massive bottleneck that when fixed could unlock \$1 Trillion in annual GDP. The Sama Virtual Reality Learning Platform is producing a full letter grade improvement in learning outcomes, and in some college classes, reducing the failure rate to zero. It is the curriculum platform of the future designed to prepare for tomorrow's jobs so that today's students can become tomorrow's inventors, problem solvers and next great minds.

Tesuji

Tesuji is building the future of interactive social experience gaming and communication. With Vrumble - we built an amazing way to group video chat, play interactive games with friends, while live streaming to fans! You can even host your own gameshow or an event played by thousands with real cash prizes! As new reality platforms like AR, VR, and XR redefine our common social experience, Vrumble's unique platform provides the bridge between mobile and XR for realtime group play, setting Vrumble at the forefront of the social communication evolution.

Theia Interactive

Theia is a VR, AR and visualizations company specializing in software development and solutions. Using native files and working in game engines, Theia transforms original data into real-life representations. For builders they create buildings; for manufacturers, products. All in VR. All in real-time.

PARTNERS AND COLLABORATORS

