



Main Street Statesboro and the Downtown Statesboro Development Authority (DSDA) is committed to the economic development, historic preservation, and beautification of Statesboro's downtown area.

The DSDA hosts many events throughout the year that bring thousands of locals and tourists to the beautiful, historic downtown Statesboro. Not only do we host First Friday events, but we also host other fun events for the community.

By becoming a proud sponsor of the DSDA, you not only gain an opportunity to advertise your business, but you also show that your company cares about the community of Statesboro and the wellbeing of our historic Downtown area. Sponsoring a Downtown Development Authority such as the DSDA is a great opportunity for you to reach your community and market your business and products/services.

Together, we can continue to add to the vibrancy of our growing downtown Statesboro. We have included the sponsorship package options for this year below. If interested, please return the application, as well as your attached form of payment and a high-resolution photo of your logo to the DSDA office located at 10 Siebald Street.

Thank you in advance for choosing to collaborate with us by sponsoring the Downtown Statesboro Development Authority.

Sincerely,

A handwritten signature in black ink that reads "Allen Muldrew".

Allen Muldrew
Executive Director
Downtown Statesboro Development Authority



DSDA SPONSORSHIP PACKAGES:

ANNUAL SPONSOR (\$1000)

Feature in print-advertising throughout fiscal year (Signs, banners, news releases, posters, brochures etc. created for DSDA events.

Premium booth space for each First Friday event + free booth slot for other events hosted by the DSDA within fiscal year July-June.

At least one highlighted feature in one of our newsletters. Logo in all newsletters.

Logo, business description, and link to your website on the DSDA website, www.statesborodowntown.com

Other media mentions and reposts in social media and other forms of press on DDA platforms all year.

Speaking opportunities during First Friday events.

EVENT SPONSOR (\$750)

Feature in the DSDA blog post for event.

Feature in print advertising for event (newsprint, posters, banners)

Banner with logo to be displayed during event. Highlighted feature in for our newsletter.

Other media mention (radio, press releases, and event coverage)

Mention and feature in social media posts for event.

Premium booth space for event.

Speaking opportunity during your event.



Downtown Statesboro Development Authority Sponsorship Application

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address:

Description of company, products, and/or services:

Sponsorship Package Choice:

Annual Sponsor (\$1000) Event Sponsor (\$750)

Signature: _____ Date: _____

Along with this application, please include a high-resolution photo of your business' logo. After receiving your application, an invoice will be sent to your email on file. All checks should be made payable to the DSDA at **10 Siebald St. Statesboro, GA 30458.**