

Dynamite: Special Event Feature

Parade \$50,000

August 3

- 1-3 Sponsors
- Opportunity to display float in parade
- Opportunity to speak
- Space at event to interact with spectators
 - Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
- Banner Acknowledgement
- Online Acknowledgment (Social Media, Celebration Web Site)
- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity
- Inside Front Cover Sponsor Acknowledgement

Laser Show \$25,000

August 3

- Laser Feature
- Opportunity to speak
- Space at event to interact with spectators
- Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
- Banner Acknowledgement
- Online Acknowledgment (Social Media, Celebration Web Site)
- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity
- Inside Back Cover Sponsor Acknowledgement

Historic Demonstrations \$25,000

August 1&2

- Sponsor Feature in Town Movie
- Opportunity to speak
- Space at event to interact with spectators
- Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
- Banner Acknowledgement
- Online Acknowledgment (Social Media, Celebration Web Site)
- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity

Philharmonic Band \$15,000

August 3

- Opportunity to speak
- Space at event to interact with spectators
- Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
- Banner Acknowledgement
- Online Acknowledgment (Social Media, Celebration Web Site)
- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity

Fireworks \$20,000

August 2

- Opportunity to speak
- Space at event to interact with spectators
- Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
- Banner Acknowledgement
- Online Acknowledgment (Social Media, Celebration Web Site)
- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity

Entertainment \$15,000

August 3

- Opportunity to speak
- Space at event to interact with spectators
- Opportunity to display brand swag
- Speaker Acknowledgement
- Full page Ad in Celebration Program Book
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- Included in all electronic Communications
- Named as Sponsor in Event Press Release
- Included in all Formal Publicity