



FOR IMMEDIATE RELEASE

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Q CENTER SHARES SOLUTIONS FOR MEETINGS AND EVENTS

As an all-inclusive facility, Q Center sales and production teams take a consultative approach assisting clients with face-to-face, virtual and hybrid meeting options.

SAINT CHARLES, IL, February 4, 2021 – The meetings and events industry has had to remain patient and nimble as it continues to navigate the uncertain waters of COVID-19. Fortunately, one thing has remained constant at Q Center – its one-stop-shop approach to creating holistic meetings and events. This strength has proven to be a key element for the facility as the industry evolves and shifts in a COVID-19 world.

As the Midwest's premier conference center, Q Center has always offered a plethora of amenities, services and experts under one roof. As clients opt for many different meeting and event options, the property has proven to be an all-inclusive partner with not only years of experience, but also with relevant, state-of-the-art solutions to assist clients in educating, training and collaborating with teams from around the world.

Throughout the pandemic, Q Center has worked with clients to consult on the best fit solutions for their meeting needs with the understanding that 100% face-to-face events may not work for their organization. The sales and production teams are able to give examples of hybrid meetings utilizing the latest technology for an in-person meeting along with virtual attendees. Some clients can only consider virtual options at this time due to company or government policies, but have concerns of achieving their meeting goals without an in-person meeting. Although the industry observes that in-person meetings cannot be completely replaced with virtual options due to necessity for human connection and training purposes, Q Center's team of production professionals, Q Creative, offers full service support for virtual and hybrid events and have been serving a wide-array of clients throughout the pandemic. They offer everything from high definition remote recordings of presenters to virtual and hybrid event solutions that can integrate remote and in-person locations. Q Creative can customize a solution that is right for any audience, anywhere, in almost any budget range.

Whether you select to engage your team in 2021 virtually or in-person, Q Center's talented teams have proven with years of experience that either option is achievable and they are open to helping you build your 2021 events, trainings and meetings. Explore the potential for your group by visiting Q Center's website at qcenter.com or contacting the sales department at 630-444-3920.

Q Center is the Midwest's largest all-inclusive conference and events center located in Saint Charles, IL featuring 150,000+ square feet of meeting and event space on 95 acres along the Fox River. Q Center offers guests the opportunity to transform, collaborate and innovate through expansive teambuilding offerings, quality amenities and state-of-the-art technology.

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