



## Annual Membership Breakfast

Neighbors Media is pleased to be a member of the St. Charles Chamber of Commerce, helping businesses grow and prosper with our print and online marketing services. We are the publishers of five community and lifestyle publications including TriCities Magazine, a high-quality publication mailed to 8500 selected higher-income households in St. Charles, Geneva, and Batavia. 1500 additional copies are distributed at popular stores, restaurants, coffee shops, and offices in the TriCities area.

As the Account Executive for Neighbors Media, I frequently attend many of the valuable events, programs, and activities the Chamber offers including ribbon-cuttings, after-hours mixers, seminars and workshops every week. I am part of the Membership Committee and look forward to taking on the role of Chair in January, with the goal of increasing member engagement and retention. I firmly believe that return on Chamber investment for any business will be stronger with increased participation in everything the Chamber offers.

Last month I had the opportunity to attend the Annual Membership Breakfast. I chose not to sit with people I already knew, but instead with a few "strangers" that soon became valued acquaintances. We enjoyed hearing about accomplishments for the year and learning about plans for new events, strategies, and groups. The breakfast concluded with a presentation for "Rookie of the Year" to Michelle Bottino of Fully Promoted and "Member of the Year" to Michael Schoultz of Spirit Rising Coaching, both well-deserved awards.

Michael joins me in leading the Membership Committee in 2020 and we look forward to helping more members enjoy all the wonderful St. Charles Chamber of Commerce networking, educational and philanthropic opportunities available to them.

**Anita Malik**  
Neighbors Magazine