

## AN OPPORTUNITY TO GROW OUR MEMBERSHIP!

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What Role can You Play? What's in it for you? As we continue to be on our journey to strengthen our chamber and its membership, we know that some of the best members are those that are referred to the Chamber by our current members. What we also know, growing our membership brings opportunities to our members; opportunities to increase their connections, whereby increased connections lead to personal growth and business opportunity.

As we continue to look to invite the business community into quality programs, environments and experiences, in order to create connections, we are asking you, our membership, to help us grow our membership with a member referral.

What's in it for you, you may ask, first and foremost, as mentioned above, we know that bringing new members to the chamber community increases your connections and connections lead to business opportunity. In addition, we have also created a few incentives to encourage referrals, as outlined below:

Who do you know that would like to increase their networks as well as their business opportunities? Have a conversation with them and gauge their interest; then please refer interested businesses to Audrey Reaves, Membership Relations

Manager, areaves@stcharleschamber.com or via the referral form.

Let's grow our community together, one new member at a time.

**Jim Di Ciaula**President & CEO

