



## Our Mission

Sacramento Housing Alliance advocates for safe, stable, accessible, and affordable homes in the Sacramento region. SHA builds healthy communities through education, leadership, and policy change.

## Our Vision

Everyone in the Sacramento region has a home in a healthy and inclusive neighborhood.

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## Virtual Affordable Housing Tour Sponsorships August 24, 2021 - September 27, 2021

We are taking our Bus Tour to a new level. This time its virtual! Become a sponsor of our first Virtual Affordable Housing Tour. By becoming a sponsor of this event, you will be a leader in transforming affordable housing in our region.

[sachousingalliance.org](http://sachousingalliance.org)

## Virtual Affordable Housing Tour Sponsorship Benefits

	Tour Sponsor	Site Sponsor	Video Sponsor	Social Media Sponsor	Program Sponsor	Virtual Sponsor	Supporter Sponsor
Press release announcing sponsorship	\$10,000 ✓	\$5,000	\$5,000	\$3,000	\$2,000	\$1,500	\$1,000
Complimentary Registration Tickets	25	20	20	15	10	8	4
Recognition throughout the year in SHA newsletter, annual report	✓	✓	✓	✓	✓	✓	✓
Opportunity for interview and branding story around affordable housing	✓	✓	✓	✓	✓	✓	✓
Logo link on SHA Website	✓	✓	✓	✓	✓	✓	
Logo on registration page	✓	✓	✓	✓	✓	✓	✓
Listing on SHA Website						✓	✓
Listing on registration page			✓		✓	✓	✓
Virtual Signage at each site	✓	✓	✓	✓	✓	✓	✓
Opportunity for video ads prior and during tour	✓	✓	✓				
Banners on registration page	✓	✓	✓	✓			
Acknowledgement during event	✓	✓	✓	✓	✓	✓	✓
Full-page ad on paper/digital program	✓	✓	✓				
Half-page ad on paper/digital program			✓				
Quarter-page ad on paper/digital program				✓	✓	✓	✓



## 2021 Virtual Affordable Housing Tour Sponsorship Response Form

**YES! We want to support the Sacramento Housing Alliance  
as a Virtual Affordable Housing Tour Sponsor.**

Choose a Level

Tour

*Sponsor*

Site

*Sponsor*

Video

*Sponsor*

Social Media

*Sponsor*

Program

*Sponsor*

Virtual

*Sponsor*

Supporter

*Sponsor*

\$10,000

\$5,000

\$5,000

\$3,000

\$2,000

\$1,500

\$1,000

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### To pay by credit card:

VISA \_\_\_\_ MC \_\_\_\_ AMEX \_\_\_\_ Discover \_\_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CVV #: \_\_\_\_\_

### To pay by check:

Sacramento Housing Alliance

909 12th Street, #114, Sacramento, CA 95814

All donors are automatically enrolled in the SHA monthly e-newsletter as well as honored on our website. If you would like this donation to be anonymous, please initial here \_\_\_\_\_

For questions regarding this event please contact: [communications@sachousingalliance.org](mailto:communications@sachousingalliance.org)  
SHA is a 501 c3 non profit organization: TAX ID: #68-0252305