



# MUSC Health

## *New medical services / Sea Islands*

# Thank you!



KIAWAH  
PARTNERS



Changing What's Possible | [MUSCHealth.org](http://MUSCHealth.org)



# Thank you!



Helping us in the state  
regulatory process  
(SC DHEC certificate of need)

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*Your advocacy helped us bring  
these new services to you faster!*



# Today's Discussion



Why new Medical Services  
in the Sea Islands?



Community Needs



A look at the plans

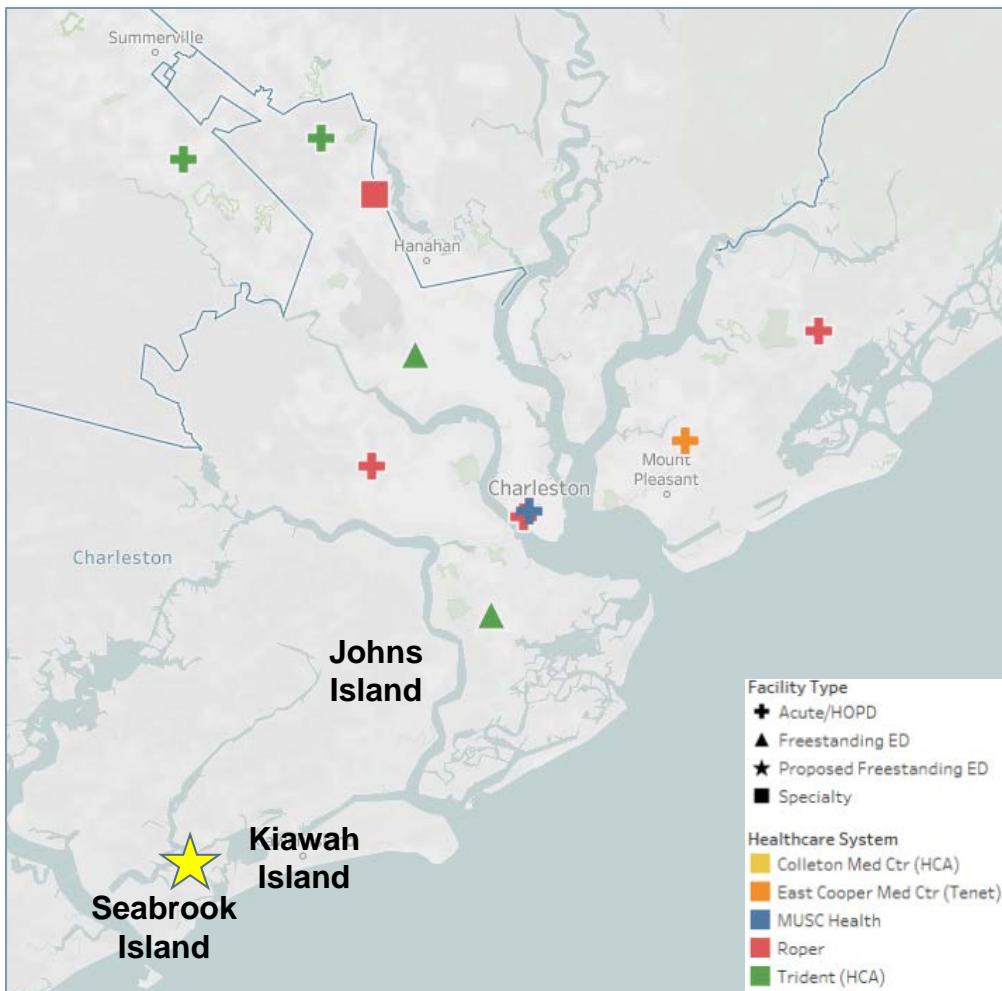


# Why new Medical Services in the Sea Islands?

- Every year life is lost or significantly compromised as a result of medical assistance not being readily available in the Sea Islands (time to treatment is key)
- Kiawah and Seabrook property owners with medical issues continue to leave the community to be closer to medical services in the event of an emergency.
- The Sea Islands communities continues to experience rapid residential growth
- Tourist season brings visitors who do not have the local knowledge and awareness to navigate healthcare services in the Charleston area



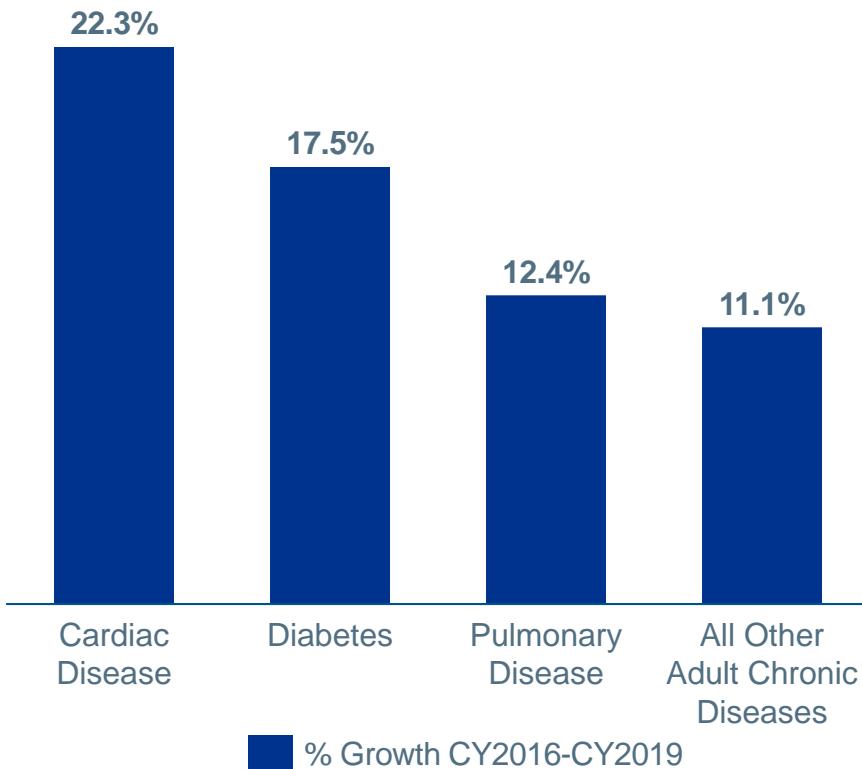
# Community Need



- There are currently no acute, emergent healthcare options in the area.
- The Sea Islands are geographically isolated.
- Double digit population growth is anticipated over the next 5 years.
- Growth of emergency department utilization in this market outpaced the population growth.
- Ease of access for the tourist and part-time resident population who lack established medical care in the area.

# Sea Islands Health Stats

## Adult Chronic Disease Growth 2016-2019 for Sea Islands



- Emergency Department (ED) visits for adult Sea Island residents resulting in inpatient admission have increased by 16.6% (+497 ED visits) from 2016-2019
- The volume of adult ED visits for chronic diseases has increased 13.4% from 2016-2019
- Total trauma transports to MUSC Med Ctr have increased by 76.1% for Sea Island residents from 2016-2019

# The “Why” is easy

# The “How” is tricky

Our goal: Improve the quality and timely access to medical services for the Sea Islands communities



This will be accomplished by:

1. Providing immediate access to emergency services;
2. Expanding primary care services;
3. Increasing specialty care services;
4. Enhancing specialty care with robust telemedicine capabilities;
5. Providing access to imaging services; and
6. *Partnering with the community to instill engagement and support.*

# MUSC Health – Sea Islands Facility Overview



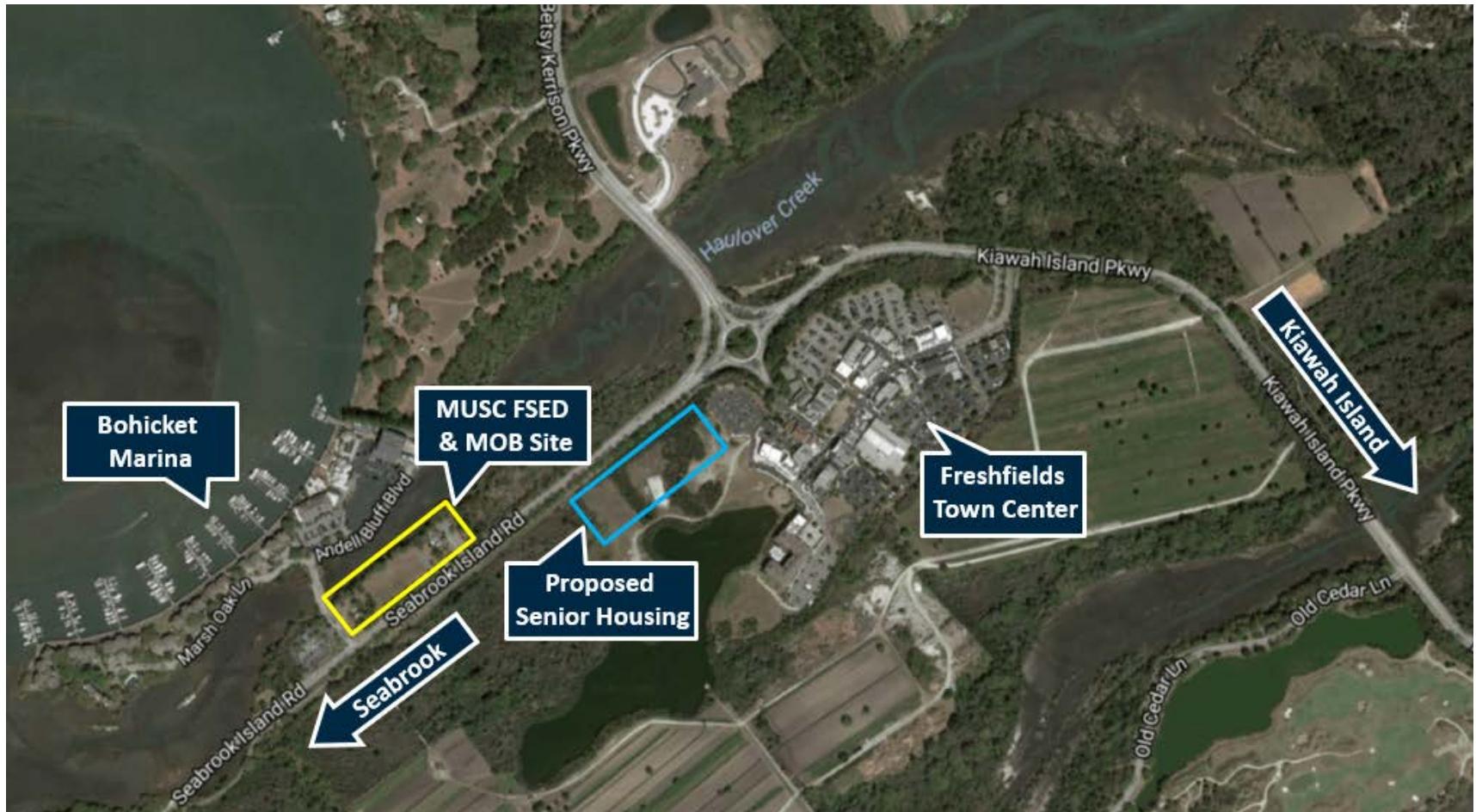
## Free-Standing Emergency Room

- 4 exam rooms
- 2 trauma rooms
- Fast Track Triage
- Imaging/Lab
- Helipad

## Medical Office Building

- Primary care
- Specialty care
- Telehealth pods
- Physical Therapy

# MUSC Health – Sea Islands Location



# MUSC Health – Sea Islands Proposed Timeline

➤ Programming/Planning	July 2021 thru August 2021
➤ Schematic Design/Design Development	September 2021 -June 2022
➤ Construction Documents	
➤ Construction/Operational Planning	August 2022 thru August 2023
➤ Equipment/Activation	September 2023
➤ Licensure/Opening	October 2023



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# The Power of Philanthropic Support

Philanthropic support is crucial to the successful startup and long-term sustainability of the Sea Islands Medical Facility. We have heard the need for expanded medical care and treatment, and we are excited to partner with you to bring the Medical University of South Carolina to the Sea Islands!

## Sea Islands Naming Opportunities

- Medical facility
- Emergency Department waiting room
- Imaging suite
- Garden area
- Helipad
- Laboratory
- Medical suite
- Physical and occupational therapy room
- Medical building telehealth rooms (2)
- Conference room
- Lobby
- Staff break room
- Exam rooms (4)
- Trauma rooms (2)
- Primary care exam rooms (5)
- Primary care procedure room

## Office of Development Team

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