In times of crisis, the Red Cross is fortunate to witness the best of humanity and this COVID-19 pandemic has been no exception as people continue to roll up a sleeve to help those in need. We greatly appreciate the generosity of the public to help stock hospital shelves and meet immediate patient needs. During this uncertain time, we are asking for your help to increase awareness and encouraging healthy and eligible individuals to schedule a blood donation appointment.

- Please make an appointment at redcrossblood.org, on the Blood App, or by calling 1-800-RED-CROSS. Scheduling an appointment vs. “walking in” allows us to maintain social distancing, keeping donors, volunteers and Red Cross staff safe. Please don't feel discouraged if there isn't an immediate appointment available – patients still need you.
- Groups who wish to donate blood and track their overall impact can create a Virtual Blood Drive with a SleevesUp.redcrossblood.org campaign. These campaigns allow folks to pledge to donate blood through a unique link and make their appointments online at a date and location most convenient for them at blood drives across Northern California or anywhere in the country.
- Help the American Red Cross deliver its lifesaving mission nationwide during this public health emergency by donating at redcross.org.