

FOR IMMEDIATE RELEASE

# THE BC ALE TRAIL

NEW EXPERIENCES  
ARE BREWING NEARBY

'Tis The Season for Holiday-Themed Beers on  
the BC Ale Trail



***BC Ale Trail team releases their can't-miss picks for this holiday season.***

**December 7, 2020, Victoria, BC** – With the arrival of December, many craft breweries in British Columbia are beginning to release special beers for the holiday season. These ales are often a little darker and stronger, making them perfectly suited for colder, darker days, and some incorporate spices or ingredients inviting holiday nostalgia. Here are our suggestions for holiday beers and gift packs you'll find on the BC Ale Trail.

# 10 Holiday-themed Beers from BC Breweries

## Winter CAMP - Camp Beer Co. Langley, 6% ABV

This ginger snap cookie-style ale is perfect for the holiday season. Also look for Camp's **Barrel-Aged Flannel Pyjamas** (10% ABV), a Wee Heavy Scottish Ale aged in Jack Daniels bourbon barrels, and **Hopsecco Brut Pale Ale**, a collaboration with Old Abbey Ales will be released in conjunction with Camp's first anniversary on December 17. It is bone dry and effervescent with notes of white wine grapes, making it perfect for toasting the arrival of 2021. Available at liquor stores and at the brewery. Found on the [Fraser Valley Ale Trail](#).



## Ginger Snap Brown Ale - Deep Cove Brewers & Distillers North Vancouver (5.7% ABV)

Fresh ginger, molasses, cinnamon, and cloves evoke the holiday season in this smooth and creamy beer. Available at liquor stores and at the brewery. [Found on Vancouver's North Shore Ale Trail](#).



## Chai Hard - Dog Mountain Brewing Port Alberni (5.1% ABV)

No matter what anyone says, Die Hard is a Christmas movie, mmkay? Chai Hard is a chai-spiced brown ale that pays homage to the Christmas-themed action movie starring Bruce Willis. This ale includes lactose that is reminiscent of a sweet, carbonated, cold chai latté. Available at liquor stores and the brewery. [Found on the Vancouver Island Ale Trail Part 2](#).



## Holiday Jam Cranberry Sour - Electric Bicycle Brewing Vancouver (5% ABV | 12 IBU\*)

The festive label on this beer that was brewed with cranberry purée makes it the ideal gift to put under a beer lover's Christmas tree. It will be sold on its own or as part of a Holiday Mix Pack that includes a code to see a special video featuring a virtual brewery tour and tasting by Santa Claus and his elves. Available at the brewery and through local delivery. [Found on the Vancouver Ale Trail](#).

## Cherry Me Home - New Tradition Brewing Comox (5% ABV | 29 IBU)

A medium-bodied stout inspired by Oma's Black forest chocolate cake featuring dark chocolate, cherries, and Mandarina Bavaria hops. Available at the brewery. [Found on the Vancouver Island Ale Trail Part 2](#).

### **Wobbly Toboggan IPA - North Point Brewing**

North Vancouver (9.5% ABV | 65 IBU)

This White IPA is abundantly hopped with Nelson Sauvin and Azacca, presenting notes of gooseberry, tropical fruit, spice and bitterness. *Available at the brewery. Found on [Vancouver's North Shore Ale Trail](#).*

### **SPECTAACULOUS 'Spice Cookie' Stout - Parkside Brewery**

Port Moody (7.2% ABV | 25 IBU)

A robust stout inspired by the European speculaas spice cookie – also known as the Windmill Cookie – with warming flavours of brown sugar, cinnamon, nutmeg, vanilla and cardamom. Available at liquor stores and the brewery. Found on the [Port Moody Ale Trail](#).

### **Silent Night - Sherwood Mountain Brewhouse**

Terrace (7.25% ABV | 18 IBU)

The recipe for this spiced Belgian ale was created by owner Darryl Tucker and a visiting Belgian brewer back in 2014 before the brewery even opened. Sherwood Mountain releases it every Christmas, and hopes to present it at a Winter Beer Festival in Belgium one day. Available at the brewery. Found on the [Northern BC Ale Trail](#).

### **"A Great Big Sled" Gingerbread Scottish Ale - Silver Valley Brewing**

Maple Ridge (5.5% ABV | 20 IBU)

This festive take on a Scottish Ale features caramel, toffee and toasty biscuit flavours, along with a healthy dose of gingerbread spices. Available at the brewery. Found on the [Maple Ridge Ale Trail](#).

### **Elf Juice – Mandarin Hazy IPA - Yellow Dog Brewing**

Port Moody (7% ABV | 30 IBU)

The fifth annual holiday beer released in conjunction with CFOX Radio to support charity, this juicy IPA was brewed with a plethora of hops and a hint of mandarin orange to create a festive holiday hop potion. Available at liquor stores and the brewery. Found on the [Port Moody Ale Trail](#).

For more holiday-themed beers, please visit the [BC Ale Trail blog](#).

## **BC's Top Winter/Holiday Gift Packs**

Another popular option is one of a variety of gift packs combining special beers with other items that will please any beer lover who finds themselves under their Christmas tree.

### **12 Days of Xmas Beer Box - East Van Brewing Vancouver**

Each box includes a dozen different 650ml bottles from East Van classics to one-off exclusives, carefully curated to take you on a beer journey leading up to the big day. Available for pre-order through the [brewery's website](#) for delivery or pick-up. Found on the [Vancouver Ale Trail](#).



### **Gratitude Gift Pack - Hoyne Brewing, Victoria**

Hoyne Brewing releases this special winter ale each December to say thanks to, well, everyone —read the poem written by Sean Hoyne that graces the beer’s label to see what we mean. The gift pack includes two branded snifter glasses and one 650-ml bottle of Gratitude (9% ABV) in a stylish gift box. Available at the brewery or through the [brewery’s website](#) for home delivery. Found on the [Victoria Ale Trail](#).



### **12 Beers of Christmas - LoveShack Libations, Qualicum Beach**

This features 12 different LoveShack brews including two specially brewed for the holiday season: Vanilla Bourbon Stout (7.2% ABV) and Winter Wonder Ale (6.2% ABV). Available at the brewery on Saturdays only. Check ahead for availability. Found on the [Vancouver Island Ale Trail Part 2](#).

### **Krampus Bundle - Strange Fellows Brewing, Vancouver**

This gift pack includes one 750-ml bottle of Krampus Abbey Dubbel (8.5% ABV), a gold Krampus glass, and a bonus gift card that can be redeemed for one glass of beer at the brewery. Available at the brewery or through the [brewery’s website](#) for home delivery. Found on the [Vancouver Ale Trail](#).

### **Gift Box - Whistle Buoy Brewing, Victoria**

The box includes three 946ml crowlers of Whistle Buoy beer, a limited edition, branded Belgian-style stemmed glass, and a 473ml can of Espresso Stout that will match perfectly with a chocolate dessert following a holiday meal. Available for pre-order through the [brewery’s website](#). Found on the [Victoria Ale Trail](#).

We've rounded up even more craft beer gift ideas on our BC Ale Trail blog. [Click here](#) for more inspiration.

So this winter, stay close to home and support local businesses on your BC Ale Trail by sampling these can't-miss winter brews. Be sure to share your experiences with us using the hashtags #BCAleTrail and #ExploreBC.

For more information about the BC Ale Trail, please visit <https://bcaletrail.ca>.

*\* IBU stands for International Bittering Units. Without getting too deep into the details, IBU indicates how bitter a beer is – based on the type and amount of hops used in the recipe. It is not officially based on a scale of one to 100, but that scale roughly covers the range of typical beer styles. A light lager or wheat beer might have five to 15 IBU while a hoppier Pilsner or Pale Ale might be 20 to 30 IBU. Hopy IPAs are generally in the 40 to 70 IBU range, while bigger “hop bombs” such as Double IPAs might reach 80 to 100 IBU.*

**Full Media Release**

**See Images**

### About the BC Ale Trail

The BC Ale Trail is brought to you in partnership by Destination British Columbia and the BC Craft Brewers Guild. A BC Ale Trail is a series of self-guided tours highlighting local craft brewery destinations and the super, natural landscapes that surround them. Explore over 150 breweries across 18 Ale Trails in 60 communities around the province. New experiences are Brewing Nearby. For more information, visit <https://bcaletrail.ca>.



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