



Instructions for Advertisers and In honor/In memory

You may purchase online or we can invoice you.

All artwork is needed by 6:00 PM on May 5th (this includes both hi-resolution logos as well as advertisements).

Email artwork to <u>tgibbs@delamed.org</u>, and copy <u>elenz@delamed.org</u>. In subject line, please state "For Annual Meeting Program Book."

Advertisements:

Please use the following dimension guide. Provide output in full color (even if your submission will be printed in greyscale). Please provide with all bleeds and crop marks.

- Full page = 5 ½ inches wide x 7 ½ inches tall
- Half page = 5 ½ inches wide x 3 ¼ inches tall
- Quarter page = 5 ½ inches wide x 1 ¾ tall
- Eighth page = 2 1/4 inches wide x 1 1/4 tall

For "in honor of" and "in memory of" announcements, please send the language you prefer, and a picture of the honoree(s) if you wish. Layout and formatting will be handled by Academy/DPHA staff.