



HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION
COALITION MEETING
8/2/2018 12:30 P.M.
The Inn at Holiday Valley

ATTENDEES: *Tara Estright: Community Coalition Coordinator; Jeff Ciminesi: Other Organization with Expertise in Substance Abuse; Liz Threehouse: Media; Erich Ploetz: School; Jon Chaffee: Youth Serving Organization; Michelle Waterman: Youth Serving Organization; Megan Parisi: Youth Serving Organization; Tara Leonard: Healthcare Professional; Ken Dahlgren: Youth Serving Organization; Eric Perry: Other Organization with Expertise in Substance Abuse; Gordon Diffenderfer: State, Local, or Tribal Government Agency; Rachel Linderman: Other Organization with Expertise in Substance Abuse; Justin Chernogorec: State, Local, or Tribal Government Agency; Kyla Phillips: State, Local, or Tribal Government Agency; Robyn Stanley: School*

WELCOME AND INTRODUCTIONS

- T. Estright welcomed the group at 12:30 pm.

REVIEW OF AGENDA AND PREVIOUS MEETING MINUTES

- Approval of June minutes was moved by Eric Perry and seconded by G. Diffenderfer.

MEMBER NEWS AND UPDATES

- T. Estright attended the CADCA Mid-Year Training in Orlando, FL. Some of the sessions attended included Prevention Ethics, DFC Grant Writing, and various coalition strategies in states where medical and/or recreational marijuana use has been legalized.
- T. Leonard announced that the Youth Development Committee would be hosting a Lemonade Stand event at the Allegany Rec Center from August 14th – 16th. Youth will be creating their own business plan and then will set-up and run the stand on the last day of the event. All money earned will be used for the purchase of school supplies.

GRANT GOALS AND OBJECTIVES

- **Olean Police Department Summer Patrols:** The OPD Patrols are continuing and the officers have received HCC branded items to pass out such as portable chargers, cell phone wallets, USB's, pens, yo-yos, and puzzles. Sgt. Hlasnick also provided an article and photos of the patrols to be submitted as a Press Release.
- **Cattaraugus County Sheriff's Department:** The Sheriff's Department is also working on their summer patrols and attended the Cattaraugus County fair. They will also be provided today with HCC logo items to pass out during their conversations with parents and youth.
- **Cattaraugus County Probation:** The summer Probation Patrols are also currently in progress and the officers have been provided with HCC branded items to distribute as well during their patrols.
- **Boundless Gowanda Update:** M. Chambers from UB prepared a report using the Pre- and Post-surveys from the program. The results were discussed, and suggested changes were made to the narrative. K. Kosmerl, R. Stanley, and T. Estright met to discuss the program for the upcoming school year. All arrangements for the program in Gowanda have been handed off to R. Stanley with T. Estright available as a resource when

needed. T. Estright will also be contacting other schools that have displayed an interest in the program to discuss potential implementation.

PREVENTION NEEDS ASSESSMENT

- (9) Presentations have been completed and (2) remain which include: West Valley, and Pioneer.
- Once presentations are complete, T. Estright will be working on creating a USB of resources for the schools which will include information such as their latest PNA data, county/school comparison report, contact phone numbers for local agencies as well as the Crisis Resource List. Additionally, information regarding upcoming awareness campaigns and prevention media messaging would also be useful to include.

NEWSLETTER ARTICLE SIGN-UP

- A sign-up sheet for member written newsletter articles was distributed for the months of August and September. It was discussed that the member-written articles have appeared to be successful so far and our views have started to increase since this has been implemented.
- The June Workplace Safety Newsletter was mailed out to local industrial organizations who are on the Greater Olean Chamber of Commerce mailing list. The focus of the newsletter connected workplace safety with alcohol and marijuana use. Additionally, the newsletter also discussed the impact on businesses in reference to medical and recreational legalization of marijuana.

YOUTH VIDEO CONTEST

- It was discussed that the planning committee met last Friday, July 27th to discuss of the details of the Youth Video Contest that will be launched in the upcoming school year.
- A sign-up sheet and donation request letter were sent around. Members will be asking local businesses for prize donations.
- Following the General Committee meeting today, the planning committee will be staying to prepare a contest announcement video (#bedrugfreehcc). Any other members who had an interest in participating were invited to join.

SAFIR COALITION DISCUSSION

- Based on the SAFIR Coalition that was featured in a recent CADCA newsletter, the committee discussed a potential social norming campaign to add to our new Strategic and Action Plan.
- Some of the potential activities and campaigns discussed include: “Friday Night Done Right” (where local businesses designate a youth night and offer reduced cost or coupons for local restaurants or mini golf etc.), and the “No One’s House” campaign (Hey Parent, My Teen Isn’t Allowed to Drink Alcohol. Not Even At Your House) – J. Chernogorec mentioned that the campaign is similar to the “Safe Homes” campaign. Finally, it was also discussed that this coalition has a very good way of personalizing their website so that it is recognizable to the local population, which is another action that the HCC Marketing Committee is planning to take.

MARIJUANA POSITION PAPER

- Based on an activity taught at one of the CADCA Mid-Year sessions, the committee work together on an activity to begin preparing a marijuana position paper. The purpose of the position paper is to capture the overall view of the coalition and to assist members in the discussion when the conversation arises among the public.

ADJOURNMENT

- The meeting was adjourned at 2:00 pm.