



HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION

GENERAL COALITION MEETING MINUTES

Via Zoom

11/7/2019 12:00p

Sectors	Attendees
<i>Other Organization w/ Expertise in Substance Abuse</i>	Rachel Linderman, Chair Tara Estright, Coalition Coordinator Erica Sebastian Ken Dahlgren
<i>Youth Serving Organization</i>	Rick Kehler Megan Parisi Ashley Conti
<i>Healthcare Professional</i>	Tara Leonard
<i>School</i>	Michelle Waterman, Secretary Nate Farnham
<i>Law Enforcement</i>	Denise Lengvarsky
<i>Media</i>	Liz Threehouse
<i>Business Community</i>	
<i>Faith-Based Organization</i>	
<i>Civic Volunteer Group</i>	
<i>Government</i>	
<i>Parents</i>	
<i>Youth</i>	

Meeting called to order at 12:00pm by Rachel Linderman

Welcome back Tara Estright

- REVIEW OF AGENDA AND PREVIOUS MEETING MINUTES
 - Liz Threehouse moved to approve the minutes
 - All in favor
- MEMBER NEWS AND UPDATES
 - Grant Status Updates
 - Received an email on October 30 stating the DFC Grant (Years 6-10) has been awarded for \$125,000 per year for the next five years
 - SAMHSA Project Officer virtual meeting next week
- Committee Reports
 - Data/Assessment
 - Committee has not met
 - Planned to meet regarding contacting schools for the Prevention Needs Assessment; Tara discussed that she has already contacted the schools

- Ashley will update Robyn
- Nate offered to follow-up with counselors regarding the PNA at the upcoming Cattaraugus County Counselors meeting 11/15
 - Tara will follow up with Nate next week regarding the schools that has not been able to make contact with
- Events
 - Nothing to report
- Marketing/Media
 - Continuing with the Awareness Campaign Schedule themes for November & December on Social Media & The HCC Newsletter
 - NOVEMBER: Great American Smoke-out, Vaping prevention and Holiday drinking prevention.
 - DECEMBER: National Impaired Driving Prevention Month, Holiday drinking prevention.
 - Additional suggestions:
 - NOVEMBER: Liz will contact Ken in regards to ideas for the Great American Smoke-out, November 21st
 - DECEMBER: "Preventing Holiday teen drinking information.", Giving Tuesday
 - JANUARY : New Year's Resolution – Quit Smoking – Quit Vaping info
 - Liz will work on memes based on our elevator speech also make some posts to try to recruit new members. What sectors do we want to focus on recruiting?
 - Goal of the DFC is to increase collaboration within the community and amongst the twelve sectors
 - *Other Organization w/ Expertise in Substance Abuse*
 - *Business Community*
 - *Youth Serving Organization*
 - *Faith-Based Organization*
 - *Healthcare Professional*
 - *Civic Volunteer Group*
 - *School*
 - *Government*
 - *Law Enforcement*
 - *Parents*
 - *Media*
 - According to our Year 6 Action Plan, Faith-Based and Youth are the two targeted sectors
 - Discussed:
 - Using brochures already made to advertise to new members
 - Reach out to other coalitions for members
 - Talked about "Youth live Chat"
 - Who: Boundless Gowanda; Reality Check; Church youth Groups; Student Activities Councils; Students Against Destructive Decisions; 4H Club
 - What: What do we want to know from teens?
 - Goal topics are marijuana and alcohol
 - Youth goal is to develop youth leadership
 - Coalition agrees that any conversation to get the youth involved will help
 - Choose from the actively involved to pursue youth leadership development
 - How: Looking into options other than zoom to host the "Youth Online Chat"
 - When: Possibly hosting first chat in January
 - It was discussed that depending on initiatives, there may be a need to target communities/districts differently based on their needs and interests
- OTHER BUSINESS
 - Google Non-Profit

- Tara is looking into applying for this which would allow the coalition to store and edit documents using G-Suites as well as have additional chat and meeting features
 - In addition to giving us G-Suite access, Google can also offer Ad grants of up to \$10,000 per month for text ads
- Orientations
 - New grant orientation for all
 - General orientation for new members should be ready by January 1
- Future Meetings
 - December meeting face-to-face to discuss the new grant
 - Dec 5, location and time TBD
 - Zoom option available
 - Tara to look into options and possibly create a doodle poll for the next meeting location
 - Monthly meetings via Zoom
 - Quarterly face-to-face meetings
- Budget
 - Discussion ensued regarding talking about/voting on certain expenditures
 - Budget line items are written either very generally or very specific
 - In-Kind expectations increased for this grant cycle
- TASK Lists
 - Data Committee
 - Continue to work on PNA plans, now including Tara
 - Develop your chart of work based on Committee Commissions and Action Plan
 - Invite Tara and Rachel to committee meetings
 - Events Committee
 - Create a calendar with potential events or campaigns
 - Develop your chart of work based on Committee Commissions and Action Plan
 - Invite Tara and Rachel to committee meetings
 - Media Committee
 - Continue planning Youth Talk
 - Develop your chart of work based on Committee Commissions and Action Plan
 - Invite Tara and Rachel to committee meetings
 - ALL
 - Send Liz anything you want included in the November/December newsletter
- ADJOURNMENT

NEXT MEETING December 5th * Location and Time TBD