



HEALTHY CATTARAUGUS COUNTY: A DRUG FREE COALITION  
GENERAL COALITION MEETING  
THE INN AT HOLIDAY VALLEY  
9/12/2019      12:30p

**ATTENDEES:** **Rachel Linderman**, Other Organization w/ Expertise in Substance Abuse; **Justin Chernogorec (Co-Chair)**, Other Organization w/ Expertise in Substance Abuse; **Michelle Waterman (Secretary)**, Youth Serving Organization; **Liz Threehouse**, Media; **Lacey Hill**, School; **Ashleigh Bova**, School; **Robyn Stanley**, School; **Tara Leonard**, Healthcare Professional; **Anna Masucci**, Other Organization w/ Expertise in Substance Abuse; **Megan Parisi**, Youth Serving Organization; **Gordon Diffenderfer**, Law Enforcement; **Erica Sebastian**, Other Organization w/ Expertise in Substance Abuse; and **Eric Perry**, Other Organization w/ Expertise in Substance Abuse.

**MINUTES**

- WELCOME AND INTRODUCTIONS
  - *12:36pm*
- REVIEW OF AGENDA AND PREVIOUS MEETING MINUTES
- MEMBER NEWS AND UPDATES
  - Grant Status Updates
    - *Stop Act Grant denied*
    - *Partnership for Success Grant denied*
    - *Drug Free Communities submitted before July 4. Projected to start October 31<sup>st</sup>. Have not heard yet. As we do grant closeout, we can continue to fund projects that have started in the grant period if we still have money sitting in the pot. Extra sheriff, probation & OPD patrols, marketing, and survey projects will be extended. New grant we will have to match 100-150%. Much of that can be in-kind.*
  - “Communities Talk” Town Hall Meeting Fair Scavenger Hunt Contest – Debrief
    - *One participant.*
    - *Not a good spot. No promotion of it when they entered. Should have received info when they entered. No signs at booths.*
    - *Not knowing where to start. Not knowing what to do. No stamp or anything. Booths didn’t have their “strips” that were color-coded for each booth.*
    - *Good prize!*
    - *Promotion of the event prior: Reached 465 the first day on Facebook.*
    - *Could we do this again?*
      - *Communities Talk fund is usually every two years*
      - *We could probably do it all in-kind*
  - “Communities Talk” Facebook Contest
    - *Had to actually comment*
    - *Five submissions*
    - *2000+ people reached with this Facebook post (boosted)*

- *Had to share any comments that had been posted on CAReS page instead of HCC page*
- *Ideas to improve social media*
  - **SHARE A POST!**
  - *Tag school people and other service organizations*
- **SUSTAINABILITY DISCUSSION/BRAINSTORM**
  - *Meeting Location & Space*
    - *Locations*
      - *Healthy Livable Communities quarterly meetings—meet at their location/day*
      - *Meet at a school at dismissal quarterly—invite kids and admin*
      - *At a church*
      - *At activities in the community*
      - *Senior Nutrition groups throughout the county*
    - *Teleconference?*
      - *Zoom works well*
      - *First Thursday of the month at noon?*
    - *Consistency of meeting time and day is important*
    - *No consensus gained but have lots of ideas to put into place*
  - *Roles and Responsibilities*
    - *Coalition members would like to have to do the tasks—walk out of each meeting with a task (or at least an email the very next day.) Some members felt this would keep them engaged in between meetings*
    - *COMMITTEES – do more work in committees rather than general meetings*
      - *Media & Marketing—Liz Threehouse & Michelle Waterman & Anna Maria & Erica Sebastian*
      - *Fair/Events—Megan Parisi & Tara Leonard & Justin Chernogorec*
      - *Assessment & Data—Robyn Stanley & Justin Chernogorec & Ashleigh Bova & Lacey Hill*
      - *Programs*
      - *Executive Committee—Remaining Gordon Diffenderfer, Michael Prutsman, Evonne Phillips*
    - *The committees will meet between now and next meeting to brainstorm their roles and responsibilities, as well as chart of work of the committee*
    - *Coalition Communication REPLY ALL! – use the opportunity to connect with other coalition members and share information. Without a FT coordinator, members will need to be more active in initiating/replying to communications from other coalition members.*
    - *Coalition Orientation*
      - *What do we do? Can we describe that to a new coalition member? Do we have a reason to continue as a group?*
      - *Collaboration with all the agencies has been a major highlight of coalition operations thus far.*
    - *Who's at the Table?*
      - *Invite everyone you know. Get them to the right meeting with the right topic on the agenda at a time when they can be helpful.*
      - *Focus on school people! This seems to be the group that has the contact with the kids and if we want to increase the input of kids in coalition activities, this may be the way to go!*
      - *Where is your influence? How can you get coalition activities off the ground within your circle? If your circle is small, maybe we need to recruit someone higher up in your organization to help move the needle on coalition activities.*
  - **FOR NEXT MEETING**

- *Minutes out within one week.*
- *Follow us on Facebook and Twitter! This is an assignment!!! 😊*
- *Committees will meet within the month and report at the next meeting regarding their committee objectives.*
- *Come prepared with fundraising ideas – how do we keep this going if we don't get DFC?*
- *Rachel will set up the Zoom for the meeting*
- OTHER BUSINESS
- ADJOURNMENT
  - *2:15pm*

**NEXT MEETING: TELECONFERENCE with ZOOM October 3<sup>rd</sup> 12pm**