



DATE:

BUSINESS ADDRESS
IF AVAILABLE

RE: Donation Request Letter

Dear _____:

Healthy Cattaraugus County: Drug Free Coalition is comprised of volunteer members and partnerships from agencies all over Cattaraugus County who share the common goal to keep our local youth safe and substance free. Our members provide prevention education, programs, and campaigns inside the schools, throughout the community, and at local events. In our current initiative, we will be asking local youth to participate in a substance abuse prevention Public Service Announcement (video contest). Local youth will be able to create their own message as it relates to the dangers of either underage alcohol use, marijuana use, or vaping.

As a caring member of our community, we are hoping to count on you for a donation of either a product, service, or gift card, which will be used as a prize for our video contest winner(s). Your donation will go a long way in also helping our local youth to understand that their positive actions and behaviors are not going unnoticed. In our 2017 Cattaraugus County Prevention Needs Assessment Survey that 4,568 youth participated in, only 37% feel that the local *Community Rewards* them for *Prosocial Involvement*. Your generosity and contribution will help to change these perceptions and help to create a positive, community-wide social change.

The video contest will be launched prior to the Thanksgiving break and then the winners will be announced prior to the winter break. All prize donations will be announced when the contest is introduced on October 1st, and then at the time when they are presented to the winners.

If you would like to contribute with a prize donation, you may contact Tara Estright, Community Coalition Coordinator at (716) 373-4303 ext. 518 or via email at testright@councilonaddiction.org to arrange for pick up. Should you have any questions please do not hesitate to contact us.

Sincerely,

YOUR NAME
Healthy Cattaraugus County Coalition Member

Healthy Cattaraugus County • 201 South Union Street • Olean, NY 14760 • (716) 373-5202 ext. 518