



**CITY OF MIRAMAR**  
**Memorandum**  
**Economic and Business**  
**Development Department**

**City of Miramar**  
An Equal Opportunity Employer

**Mayor**

**Wayne M. Messam**

**Vice Mayor**

**Maxwell B. Chambers**

**City Commission**

**Winston F. Barnes**

**Alexandra Davis**

**Yvette Colbourne**

**City Manager**

**Vernon E. Hargray**

**"We're at the Center of  
Everything"**

**Economic and Business  
Development  
2200 Civic Center Place  
Miramar, FL 33025**

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**MIRAMAR SUPPORTS FLORIDA'S FIRST-IN-NATION VIRTUAL  
INTERNATIONAL TRADE SHOW**

January 21, 2021

The City of Miramar is proud to announce that they are a Sponsor at the Enterprise Florida, Inc. first-ever Florida International Trade Expo, a virtual showcase and matchmaker of leading Florida export products and services. This event will take place over three days from March 16<sup>th</sup> to March 18<sup>th</sup>, 2021. Florida is the first U.S. state to organize such a virtual trade event. The Expo will use the latest in virtual, thematic event technology, including multiple exhibition halls based on industry; a networking lounge; and matchmaking. Industries will include aviation and aerospace, life sciences, information technology, financial and professional services, and manufacturing, with several more to be announced in the coming weeks.

This global online platform will connect Miramar small and medium-sized companies directly with a targeted worldwide business audience of foreign companies interested in their products and services. In the coming weeks, we will be receiving information on how you can attend and walk through the Trade Show or, if you cannot attend, get your information to our Economic & Business Development Department so we can showcase you.

"Enterprise Florida's international trade and development team is the best in the nation, and this is another historic first for their team," said Enterprise Florida president and CEO Jamal Sowell, who also serves as Florida's Secretary of Commerce.



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As Mayor Wayne M. Messam notes, "this partnership with Enterprise Florida is a wonderful opportunity to showcase our great city and businesses. Over the years, Miramar has become a preferred locale for major businesses in key industries such as advanced manufacturing, aviation, communications and healthcare. For these and many other industries, there is convenient access to the nearby international airports and ports in Miami and Fort Lauderdale. As a result, international trade can be easily transacted. I personally invite you to visit our virtual booth to learn more about doing business in our vibrant community. Best wishes for a productive Expo."

For further information about the Florida International Trade Expo, please contact Richard Hughes at (954) 602-3267 or [rhughes@miramarfl.gov](mailto:rhughes@miramarfl.gov)

*Community Profile*

*Miramar is a community of 31 square miles with approximately 140,000 residents. The median age of the population is 36 and of those 25 or older 90% have a high school diploma and 30% have a bachelor's degree. 40% of the population is foreign-born and 47% speak another language at home. There are about 43,000 housing units, 70% of which are owned and have a median value of approximately \$264,000. The median household income is approximately \$66,560.*

*On the business side, there are approximately 2,700 businesses with 40,000+ employees. Prominent business sectors include aviation, communications, healthcare and manufacturing. There are planned office and industrial commerce parks and community-level retail centers. As of 2021, there is 3.5 million square feet of office space; 3.5 million square feet of retail space; and 9.6 million square feet of industrial space.*