



ANDREA HOLLAND

EXECUTIVE COACH & CONSULTANT

DARE TO FIND YOUR VOICE. It's been a life-long personal calling for Andrea Holland, and now - as head of her own company and an executive coach to clients across the globe - it's the bold call to action she issues to others.

With 20 years of experience in professional storytelling and communications, Andrea has made a career-long study of what motivates others: how words, body language, stories and mindset affect ourselves & others, relationships, outcomes and more. She's put what she's learned to the test for herself and now coaches and trains others on the same techniques so they can get the results they need.

Prior to launching her company in 2012, Andrea was an award-winning on-air radio host at Clear Channel (I-Heart Radio) and Entercom, served in marketing & public relations at American Red Cross Blood Services and United Way of Greater Rochester, and traveled the globe as an international video producer interviewing leadership experts at major companies and organizations like U.S Olympics, Ford Canada, American Airlines, *The Economist* and more.

In 2014, she took the stage as a Tedx speaker with her talk, "The Constant Weight on My Head" and returned in 2015 as a speaker coach and event host. She is also a certified Senior Trainer at Dale Carnegie in 3 of its flagship programs: *Skills for Success*, *High Impact Presentations*, and *Diversity & Inclusion: Cultural Awareness & Competency*.

She is a 10-year member of internationally-recognized sketch comedy troupe, *EstroFest*, and holds three volunteer leadership positions as Vice President of the Rochester Women's Business Council, board member of the University of Rochester Medical Center's Home Care Foundation, and board member of the East House Foundation. Andrea was also a nominee for the Women of Excellence Award at the Rochester Business Journal in 2020.

CONTACT ANDREA:

andrea@andreaholland.net

www.andreaholland.net



ANDREA HOLLAND

EXECUTIVE COACH & CONSULTANT

PROFESSIONAL SERVICES & EXPERIENCE

- **Content development** - speech writing, social content development, story development, on-hold messaging scripts, web copy, bios & event scripts
- **Coaching services** - media and public speaking training, executive coaching, on-camera and virtual leadership performance training
- **Virtual & Live Event Emcee**
 - YWCA, Firestarter Kickoff, 2021 - Virtual
 - East House Annual Luncheon, 2021 - Virtual / Live
 - Home Start Hope Annual Gala, 2021 - Live
 - ENOS Transportation Leadership Development Series, 2021 - Virtual
 - Rochester Women's Council, Speaker Series, 2021 - Virtual
 - Simon Business School, Experience Simon Weekend, 2021 - Virtual & Live
 - CUNY Institute for State & Local Governance, 2021 - 2021 - Virtual
- **Notable Projects & Clients:**
 - Pilot trainer for international Dale Carnegie *Diversity and Inclusion* training programs
 - Researcher and Interviewer, *Rochester-Monroe Anti-Poverty Initiative*
 - Clients include: East House, Monroe County Office of Mental Health, YWCA, Planned Parenthood, Hillside Family of Agencies, Butler Till, University of Rochester, Rochester Regional Health, East House, United Way of Greater Rochester, Five Star Bank
- **Video Producer & Interviewer** for projects at: AXA Financial, Wells College, University of Buffalo Pharmaceutical College, Wegmans, Trillium Health
- **Voiceover Artist and On-Camera Talent** - Local and national video productions, including Xerox, US Government, Center for Creative Leadership, Toshiba, Sprint, Welch Allyn, and Niagara Tourism Council, Salesforce, Xerox, American Diabetes Association, MetLife, Johns Hopkins University, and Duke University