



Brittany Brandt Puts Her Impeccable Brand of Hospitality on The Penthouse

Brittany Brandt comes from a long tradition of hospitality. Her grandparents ran a restaurant in Germany, and her mother owned a catering company where she grew up in Atlanta, so going into the field of hospitality was a natural choice for Brittany.

“Except when I drove an electric cart at the Atlanta airport one summer, and worked two weeks at Macy’s, my whole life has been in hospitality,” she laughs.

“I went to culinary school, after which I became a chef. I then started working the front end of the house, got into catering sales, and ultimately became an event planner. I’ve been in events for over 15 years now, and my breadth of experience has definitely helped me become a stronger planner.”

Taking over the facilities at One East Avenue from Gallina Development, who had previously partnered with the Convention Center on functions at the site, Brittany launched [The Penthouse at One East Avenue](#) in April 2016. The facility is now one of the premiere event facilities in downtown Rochester.

“We can do any type of event, from corporate to social,” she stated.

“We love intimate weddings, ideally up to 100 people. As for business functions, the space was originally built for meetings, so we have all the windows to bring light into the meeting, and at the end of the day, attendees can go right from meeting to cocktails.”

She went on to share that their outdoor terrace wraps around three sides of the building and can be tented, expanding the possibilities for events.

“We have beautiful views of Lake Ontario and the city, and on a clear day, you can see as far as the Bristol hills.”

The Penthouse works with five preferred caterers because Brittany feels a wide variety of choices should be available. The bar service is done in-house, so clients can select a standard reception package or customize their selections.

“As a woman-owned business, I often work with other women-owned enterprises,” she shared.



The Penthouse hosts many birthdays, proms, anniversaries, rehearsal dinners, and Sweet 16 parties, as well as corporate events and functions for the LGBTQ market.

“We also host public events. In fact, we’ve become well-known for our Silent Discos, which we hold about five or six times per year. [The next one](#) is on July 4. You’ll be able to see fireworks in all directions around the city while you’re dancing the night away!”

When asked what she’d like readers to know about The Penthouse, she responded, “You know... there’s a stigma against downtown. People in the suburbs are concerned about coming down here, and they shouldn’t be. There’s lots of parking and the RPD is right across the way.”

She went on to explain that, as a single woman business owner, and being in the events and hospitality industry, she gets out of work at all hours of the day and night.

“I’ve never been worried about what time an event ends and whether it’s safe or not. It is! I wish more people would give downtown a shot, because there is so much to do in downtown Rochester!”

For more information on The Penthouse at One East Avenue, or to book your event, [visit The Penthouse at One East Avenue](#), or call (585) 775-2013. Tickets for [The Penthouse Presents: A Yankee Doodle Silent Disco are available on Eventbrite](#) for \$15 in advance, \$20 at the door.