

Warren, Bill

Page: Nomination Form

Nominee's First & Last Name (or contact name for nominated company)

Warren, Bill

Nominee's Business Title

Executive Chairman of the Board

Nominee's Company Name

Reflect Systems

Nominee's Company Logo

No File Uploaded

Please select the nomination category

Category

Community Hero

- The nominee's company is a technology company that owns proprietary intellectual property or technology that is sold to customers, whether sold as products or delivered as services, which contribute to a majority of the company's operating revenues. Augmenting other companies' technology or intellectual property, that is marketed and sold separately, may satisfy this requirement.
- The achievement is a catalyst for moving the needle on an issue of major concern in the Metroplex.

As part of the selection process, nominations will be judged on the following criteria:

- How the individual supports the Metroplex community and what his/her contributions are. (60%)
- What results or impact came from this individual's involvement? (40%)

1. Describe briefly the nominee's business and industry sector.

As Executive Chairman of the Board for Reflect Systems, Bill helps lead one of the most innovated software companies within the Digital Out of Home space. Reflect Systems powers just under 500,000 experiences in North America. Reflect verticals of service include Retail, Financial, Healthcare, Entertainment, and Hospitality. Some brands of note that trust Reflect with their client messaging are Verizon, Best Buy, Nebraska Furniture Mart, Charles Schwab, Scotia Bank, Polaris, PatientPoint, Buffalo Wild Wings, Cedar Fair Amusement Parks, Macy's and many more. Reflect is a leader in the industry and continues to be the in-store digital signage solution of choice for large enterprise networks. Reflect has been in the market since 2001 with their primary core product ReflectView, the delivery vehicle for content within our clients' locations. In 2017 Bill helped lead the release of Reflect's 2nd core platform, Reflect AdLogic, this Patented program is the first of its kind to use algorithms to properly place 100% of purchased media 100% of the time. This has never been available to the Digital Out of Home industry until now. Reflect also has a creative services team called R360 and a media sales team called ReflectMedia. Bill's background at Accenture has brought Reflect's offering to the forefront, starting with a defined strategy and a continuous commitment to adding value is the companies promise.

2. Describe the individual's job description and company duties and responsibilities.

Bill Warren has been part of Reflect for 16 years. Mr. Warren started off as an investor for Reflect back in 2002. He joined the Board in 2007 and from 2010 to 2017 he led the Reflect team as Chief Executive Officer. Mr. Warren now serves as Executive Chairman of the Board. As an executive chair, he is treated as an employee of the company where he guides and supports the current Chief Executive Officer. Mr. Warren has more than 30 years of business development and executive-level leadership experience in the services, solutions management and delivery, and technology sectors serving a variety of industries. He previously held senior-level leadership positions at Accenture. Most notably, Mr. Warren was one of a handful of executives instrumental in building Accenture's outsourcing practice around the world into the multi-billion-dollar organization it is today. In addition to his role at Reflect, Mr. Warren also serves on the Board of The Warren Center, non-profit serving children and families with special needs. Throughout his career, he has been influential in the successful foundation and development of several companies within a number of industries, such as media and communications, real estate development, film and theater, and consumer fulfillment. He holds a Bachelor of Arts in Business and Political Science from Austin College and a Masters of Business Administration from Indiana University's Kelley School of Business.

3. Explain how the individual supports the Metroplex community and what his/her contributions are. (60%)

Bill Warren is a lifetime advocate of children with special needs and his servant's heart has been the force behind his dedication to The Warren Center, a nonprofit agency that provides professional evaluations, therapy services, and support to children with developmental delays and disabilities. His passion for children with special needs began over thirty years ago when his son John was born with a physical disability that was later diagnosed as Multi-minicore disease. His son, John, received services at The Warren Center, which was formerly known as the Richardson Development Center at the time. The Early Education Intervention services that John received set him up for success and now he is 32 years old, married and working in Los Angeles. Even though John progressed on from the services he received from The Warren Center, Bill Warren never left and has become one of our biggest supporters and community advocates. He is committed to making sure every family who needs help receives the services and support from The Warren Center team. Over the years, Bill has served on numerous committees, councils and boards.

4. What results or impact came from this individual's involvement? (40%)

Bill Warren was key in launching The Warren Center's signature event, Fantasy Football Draft Night. This event has raised millions of dollars for The Warren Center in its 25-year history. Bill Warren also led the capital campaign to build The Warren Center headquarters in Richardson and because of his stewardship and commitment to the families, the agency was named The Warren Center in his honor. He has served as an advisor to The Warren Center past executive directors and is the current president of The Warren Center's Board of Trustees. He is a spokesperson for The Warren Center and has been featured on all of DFW's major television networks and over 20 radio stations trumpeting the cause of early intervention for special needs children. Bill Warren's continued support has brought awareness to the importance of early childhood intervention and the services The Warren Center provides to children and families. Since he began his involvement The Warren Center has gone from 100 children to serving over 900 children every month. His financial support was also instrumental in The Warren Center launching its Clinic Therapy Services, an in-house clinic that provides comprehensive evaluation and therapy services for children three to five years of age. In the fiscal year 2017, 163 children received therapy for communication, social skills, motor/coordination, and sensory processing.

5. Additional comments related to the nomination.