

FAQ for nominators

I would like to re-use my nomination form from last year. How do I get a PDF copy?

Contact Mallory Crumb at mallory@techtitans.org.

What is a technology vs a non-technology vs a tech enabled company?

A technology company offers technology as its primary product, for example, Texas Instruments. A tech enabled company does not offer technology as a product, although it uses technology to accomplish its key business goals, for example, Kimberly-Clark. (Tech enabled companies are also referred to as “non-technology” companies in some nomination materials.)

What is the difference between the CIO and CTO awards? They sound almost exactly alike.

The **CIO** award is for deployment of technology; the **CTO** award is for development of a new technology.

These are awards for individuals.

What is the difference between the Innovation and Adopter awards?

Innovation award recognizes a technology company for outstanding innovation and unique accomplishments through recent or potential breakthrough technology or approach within the technology industry. The nominee’s company must own or develop proprietary intellectual property. Or the nominee’s company develops technology that is sold to customers, which contribute to a majority of the company’s operating revenues. Augmenting other companies’ technology or intellectual property, that is marketed and sold separately, may satisfy this requirement.

Adopter award recognizes a company whose core business is not a technology product for outstanding adoption and application of innovative technologies that successfully change and impact business results. (In short, your company didn’t create new technology or a new breakthrough approach. It implemented existing technology in a highly impactful way.)

These are awards for companies.

Our company does not yet meet the income requirement for a given award. Can we squeak by and nominate ourselves anyway?

We can imagine your frustration. Sadly, we must ask that you wait to nominate for the award until your company meets the requirement.

The nomination form is asking for sensitive company information. Who will see my nomination form?

The nominating committee lead, who will review the nomination to be sure the questions are answered and the necessary documents are attached.

The Gala committee lead and/or Tech Titans employees might review it if there are questions about the nomination.

And, of course, the judges for your award category will see the nomination forms. For the Fast Tech award, Comerica Bank and Moss Adams will review your nomination.

You will have the option to opt in to have your form as an informational piece for the Dallas Business Journal. However, the media will not publish your sensitive company information, such as revenue, although for the Fast Tech award, percentage revenue growth will be published.

Who are the judges?

2019 Judges are still being confirmed. The judges may each be responsible for several award categories. Comerica Bank and Moss Adams will judge for the Fast Tech award.

When will I know if I need to attend a required interview?

You will be notified by via telephone by the week of June 10.

Do I have to talk to a judging panel? What if I can't attend my judging panel date?

If you reach the semi-finalist phase for any category except Community Hero, Investment Catalyst, Tech Titans of the Future High School level, or Technology Advocate, you will be required to attend a judging panel interview.

Interviews are on June 25 or June 26, depending on your category. Your nomination form and confirmation email will list the interview date for your award category.

Ideally you would attend your interview in person, as face to face communication is the most compelling. If you absolutely cannot attend in person, a phone interview can be arranged, or someone else can represent you at the interview. If you or a representative are unable to interview at the requested date and time, you will forfeit the opportunity to be a finalist.

If I'm selected as a finalist, what happens and when?

Finalists will be notified by July 5th.

The Dallas Business Journal will publish a feature on the finalists – an excellent publicity opportunity for the finalists and their companies.

The Finalist Reception will be the evening of August 8. While all finalists are invited to the reception as an opportunity to meet each other and the sponsors of their awards, the reception is mandatory for the Community Hero and Investment Catalyst finalists, as their categories will be awarded at the reception. Winners of the Community Hero and Investment Catalyst categories, and finalists of all other categories, will receive free tickets to the Gala for themselves and one guest.

The Gala is August 23. At the Gala, the winners of the Community Hero and Investment Catalyst categories will receive additional mention, and the remaining categories will be awarded. The Gala is mandatory for all category finalists except Community Hero and Investment Catalyst.

Can we be a Gala sponsor?

We'd love that! Please contact Mallory Crumb at mallory@techtitans.org for more details.

When is the Gala?

Friday August 23. Tables are available for purchase [here](#).